

# Print & Publication Design Project

Brochure for a heritage monument





Design an 8-page printed brochure on the theme of Indian monuments.  
The Taj Mahal represents the finest architectural and artistic achievement through perfect harmony and excellent craftsmanship in a whole range of Indo-Islamic sepulchral architecture.




Research & ideation



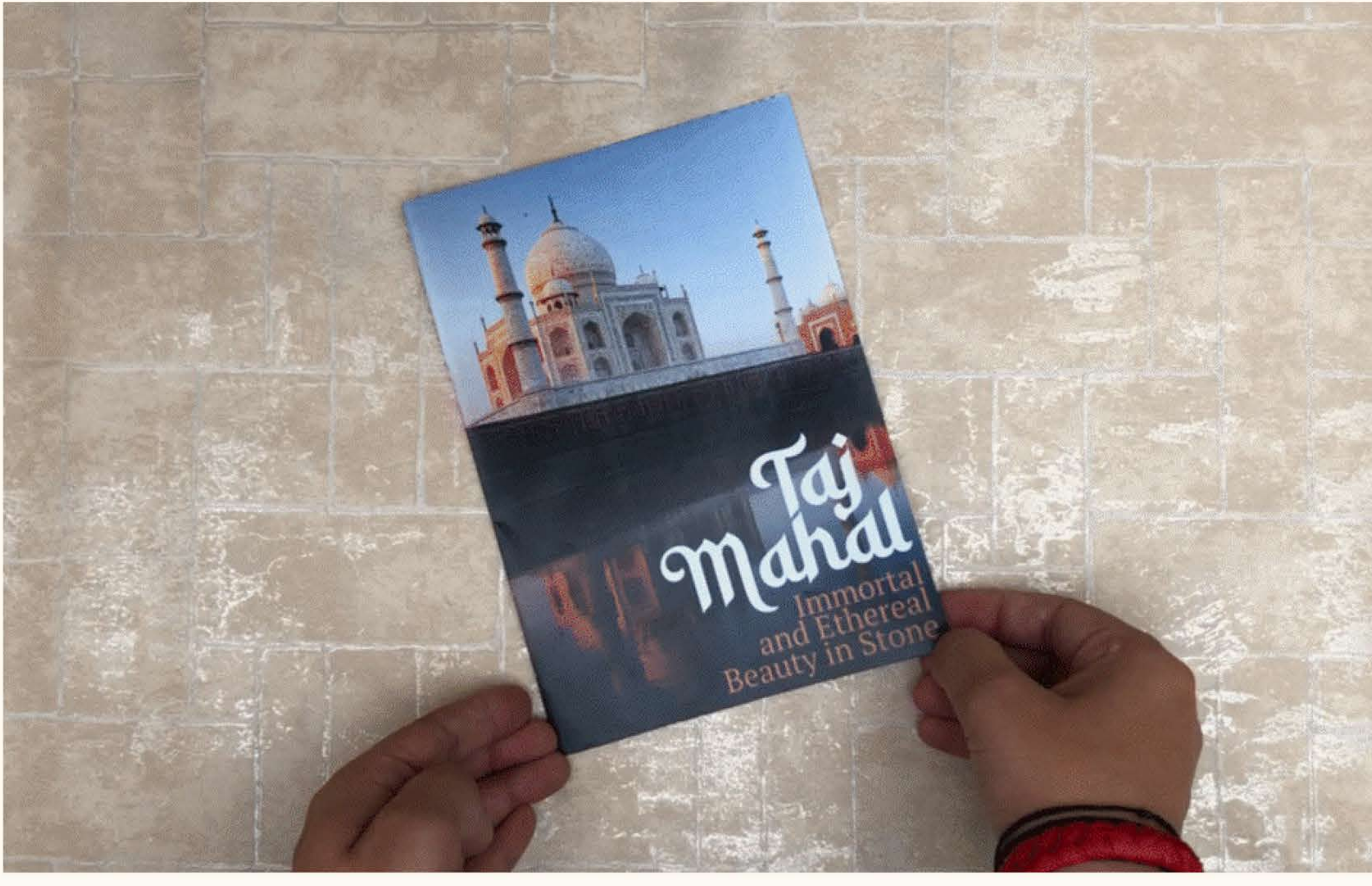
A5 size  
Booklet  
Center pinning

FONTS

Hidyattulah  
Roboto  
PT Serif



Target audience  
Students  
Tourists  
Old age



The ideas and inspiration were taken from the monument itself. The color scheme used is derived from the monument and represents different colors of Taj during the day. Cover spread exhibits Taj at sunrise, feature spread shows it during the day and back cover portray it at the time of sunset. The content specified talked majorly about the architecture of Taj. So keeping the same theme, I showed the Mughal-Islamic structure with its details in the photo spread, symmetry and arches in text spread.

