



Nargis

Co-Working  
Space

# INTRODUCTION

Forest Essentials is an **authentic, traditional skincare brand** with its foundations in the ancient science of Ayurveda. A pioneer of Luxurious Ayurveda, today it has become the quintessential Indian beauty brand that combines the **ancient beauty rituals of Ayurveda with a stylish, modern aesthetic for a more relevant emphasis on efficacy, sensorial experience and pleasure of usage.**

# BRAND EXPANDING

In Forest Essentials, the classics are **modernised with a contemporary twist**. It reveals the **internal and outer harmony** that we already experience. It is based on the idea that everyone has a unique background and set of experiences that may be enhanced by their own approach. This revised and updated edition of Forest Essentials maintains the spirit of the original while standing for **liberal ideas and demonstrating the worth of opulence, revitalisation, and Ayurveda**. As Ayurveda is an ancient healing technique, the **Delhi Forest Essential Co-working Space** is emphasising the significance of the **visual, smell and tactile senses** in the practise of Ayurveda.

# BRAND POSITIONING

## VALUE

Sense of quality, effectiveness, researched, beauty, innovation, purity, moral value, eye for detail

## PERSONALITY

Delicate, safety, reflection of elegance, high headedness, sophisticated

## VOICE

Honest, Optimistic, exclusivity, rooted in tradition but relevant in modern age

## POSITION

Luxurious ayurveda

## TARGET

Above 25 years connoisseur, environment conscious, health conscious, Customers are most likely to be loyal to an eco-friendly and user-oriented brand, Professionals, freelancers, middle to high income income, Environment lover, startups



Innovate

We Work

Regus

COMPETITOR

Wolk

ABL workspace

Lets Co-work



- In cluster seating, phone calls or loud noises can be a challenge.



The floor plan is divided into several functional zones and areas:

- Blue Zone:** Located in the top-left and bottom-right, featuring round tables and chairs. It includes a sliding door and a large window.
- Lavender Zone:** Located in the top-right and middle-right, featuring round tables and chairs. It includes a large window and a glass door.
- Yellow Zone:** Located in the bottom-left, featuring round tables and chairs.
- Washroom:** Located in the top-center, featuring a large sink and mirror.
- cafe/teria:** Located in the center, featuring a long counter and stools.
- Entrance:** Located at the bottom-center, featuring a large glass door.
- Windows:** Labeled W1 through W7, located along the perimeter of the space.
- Doors:** Labeled D1 through D7, located at various points of entry and exit.
- Dimensions:** Various measurements are provided for furniture, zones, and overall space dimensions.

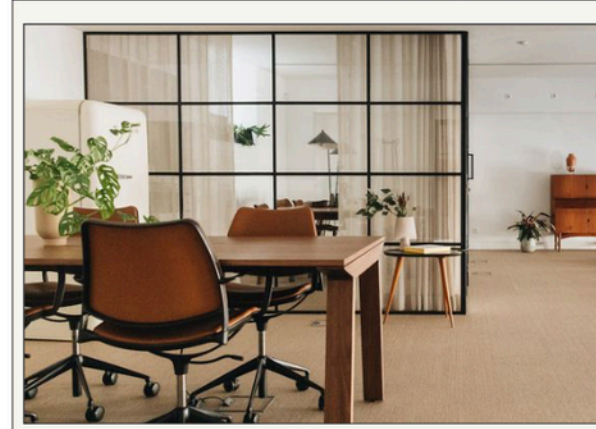
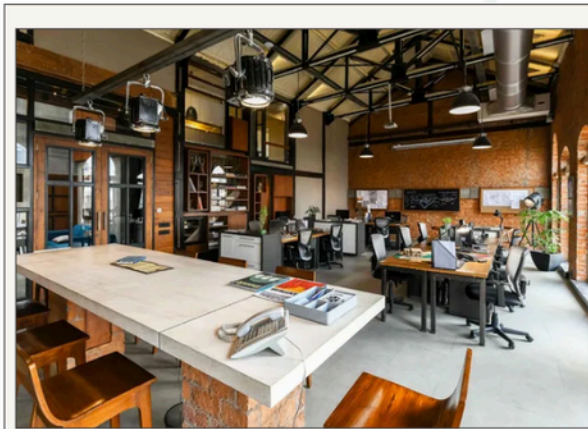
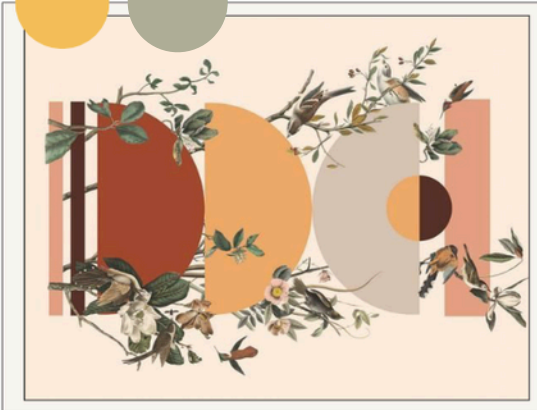
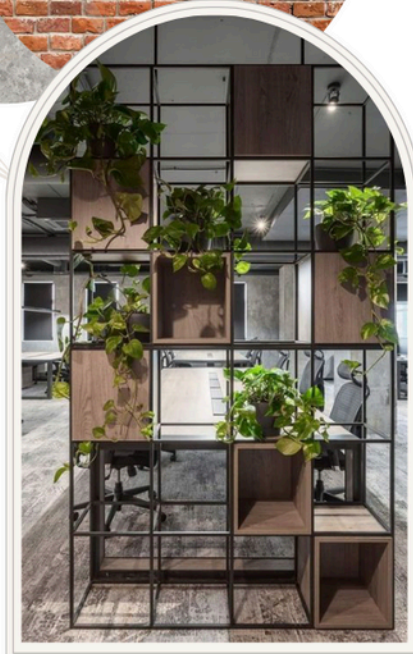
**Notes:**

- Door**  
D1-D2 = Blue Zone  
Size - 1070\*2450  
D3-D4 = Lavender Zone  
Size - 1070\*2450  
D5-D6 = Washroom  
Size - 1070\*2450  
D7 = Main Entrance  
Size - 1680\*3660  
(Glass Door)  
GD1-GD3 = Lavender Zone  
Size - 1680\*3660
- Window**  
W1-W7 Arch window  
Size = 1828.8\*3048  
W8-W9-W11  
Size = 1828.8\*1981.2  
W10  
Size = 1036.3\*1981.2

**CO-Working Space - Aakriti Sharma**

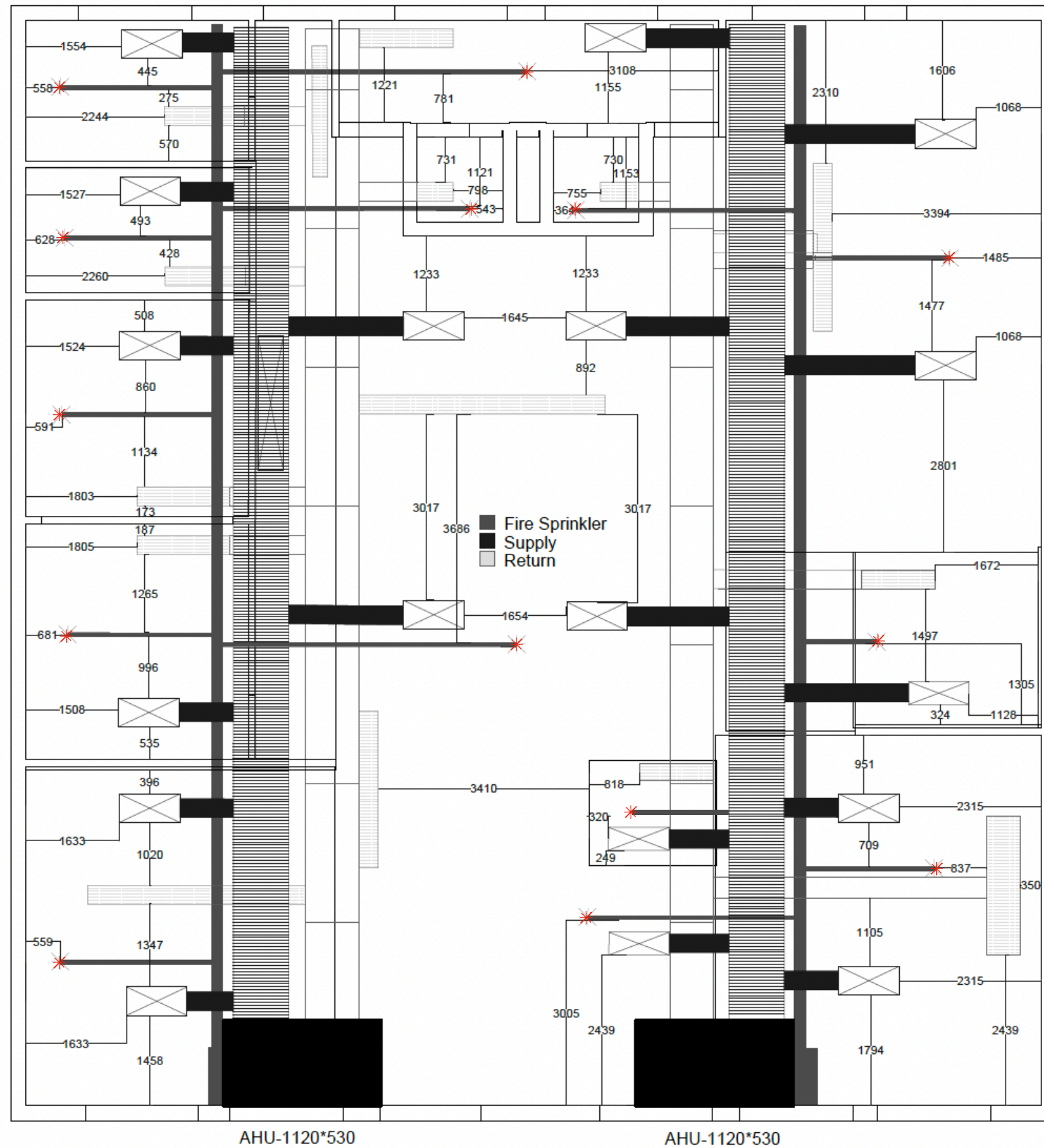


# Mood Board



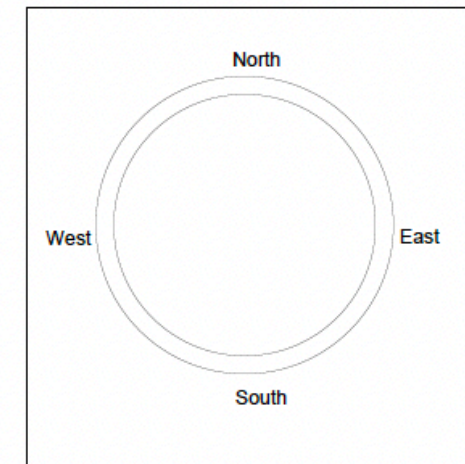


# HVAC Plan



## Notes:

Hvac supply duct - 18  
Hvac return duct - 15  
Fire Sprinkler - 13

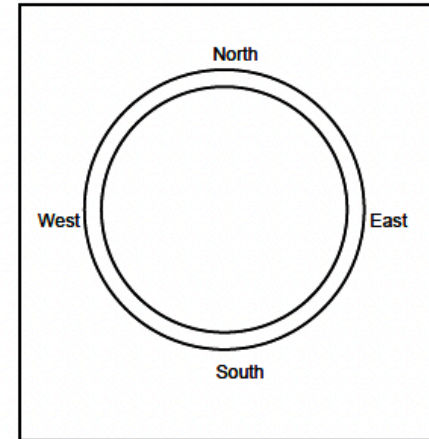


CO-Working Space  
- Aakriti Sharma



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Ceiling Lights - 24



CO-Working Space  
- Aakriti Sharma



# Renders



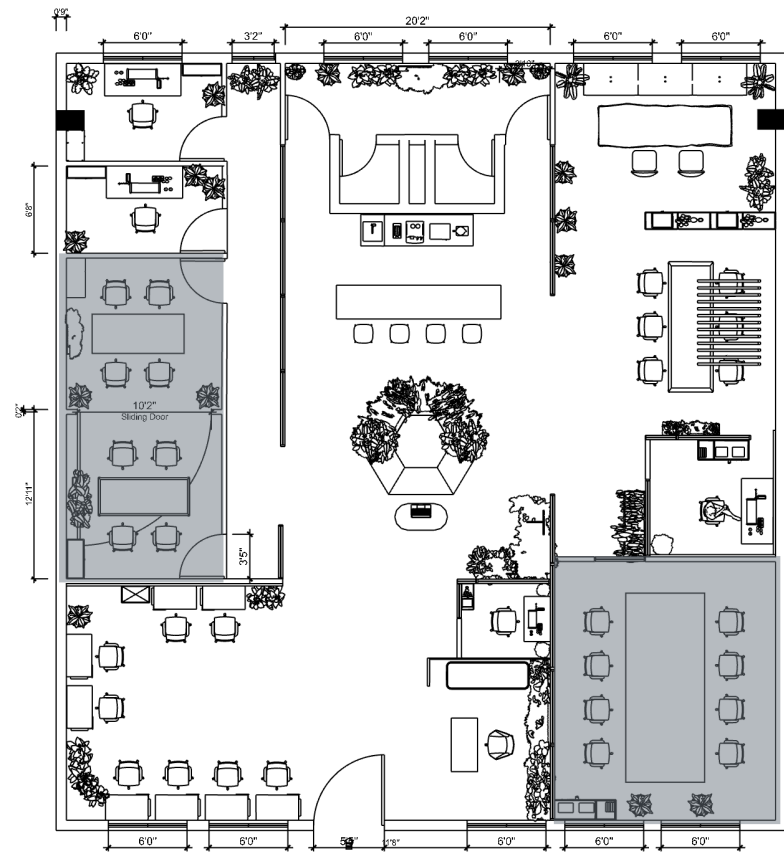


## A modern office interior with a curved wall, large arched windows, and a geometric patterned floor. The space is furnished with white and orange ergonomic chairs, wooden desks, and large potted plants. Two people are working at desks. The lighting is warm, featuring pendant lamps and recessed ceiling lights. The COOHOM logo is visible in the bottom left corner.



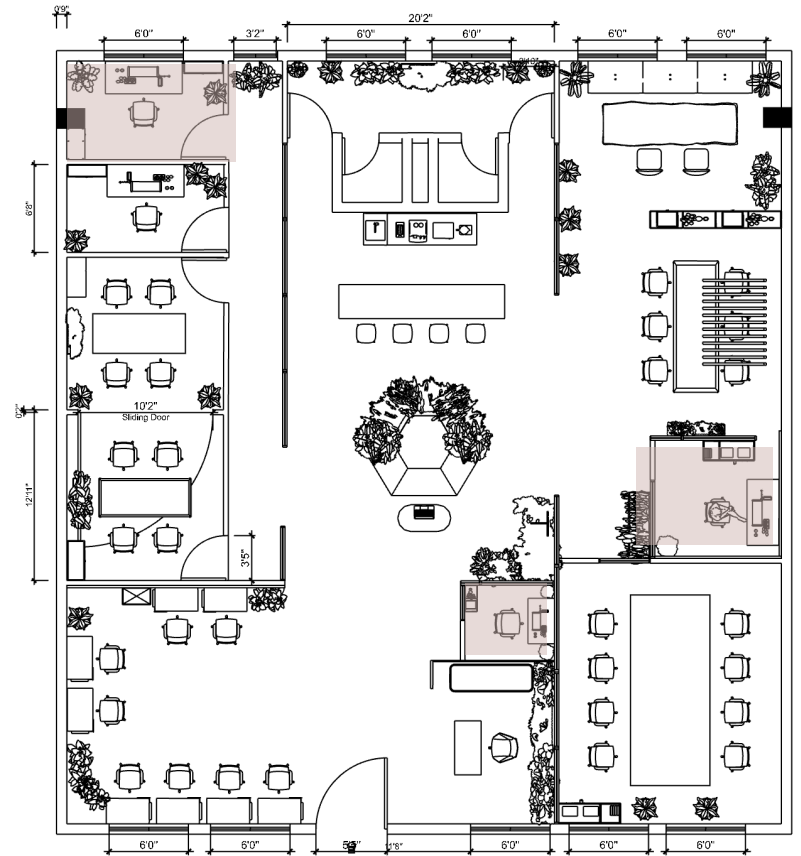


## A modern office interior featuring a large wooden conference table, orange chairs, and a man in a suit talking on a phone. The room has large arched windows, a bookshelf, and a glass partition. The COOHOM logo is visible in the bottom left corner.



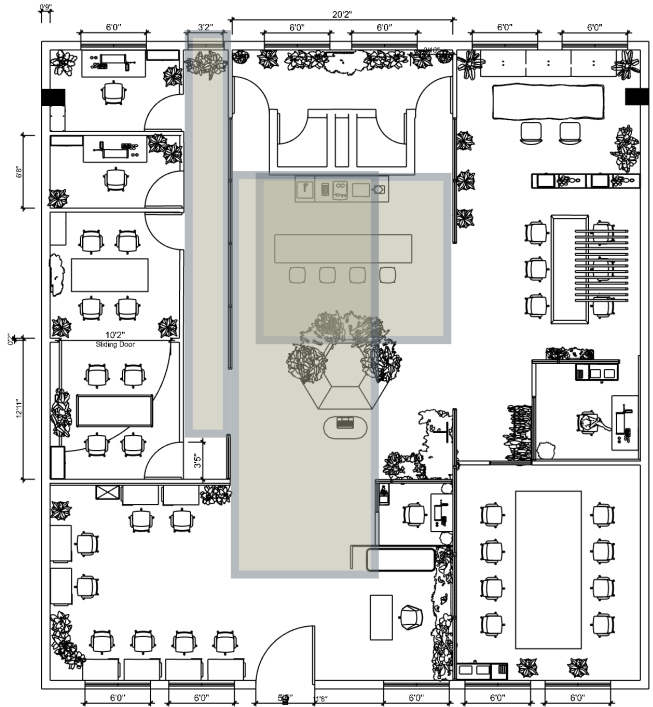


# Lavender Zone



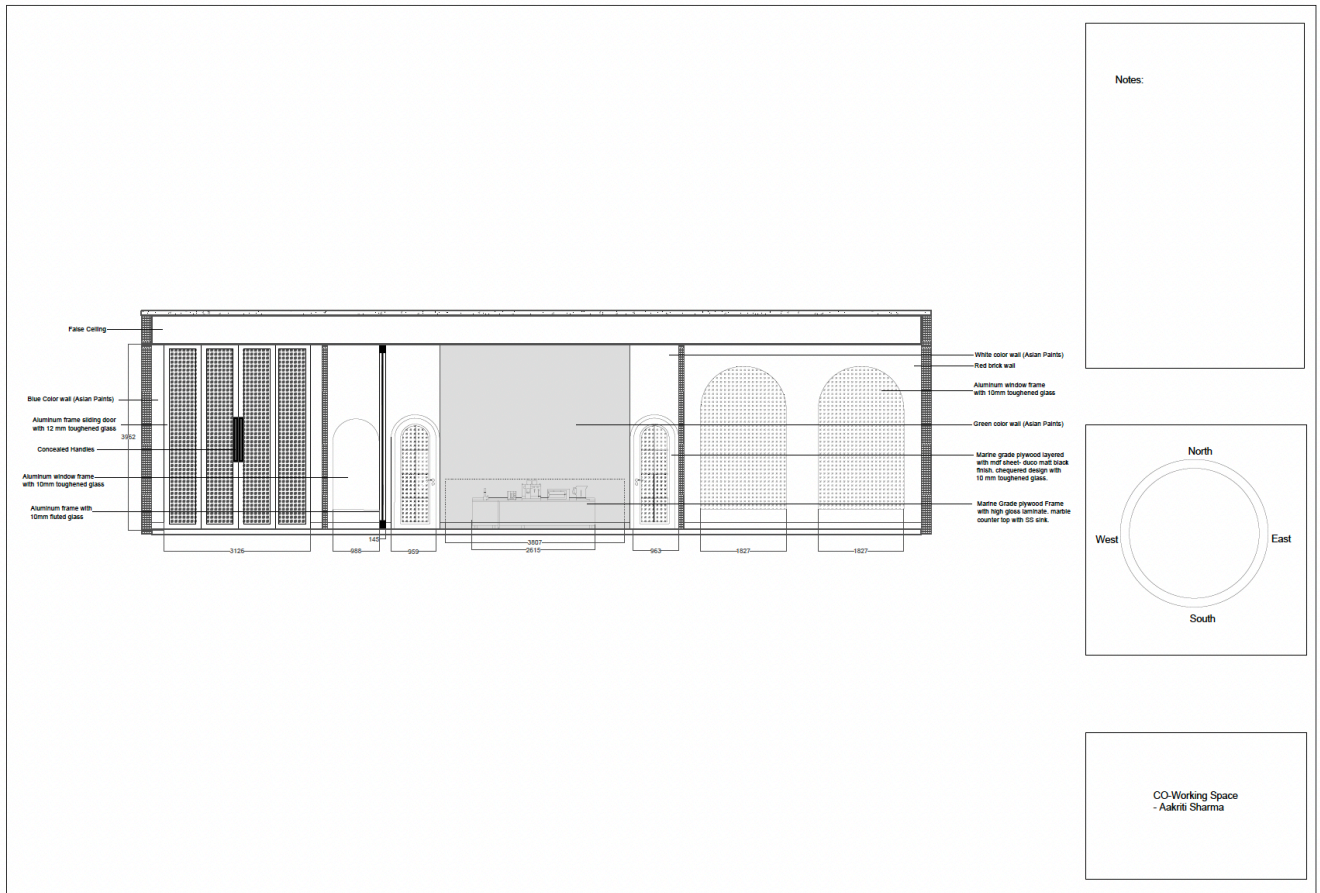
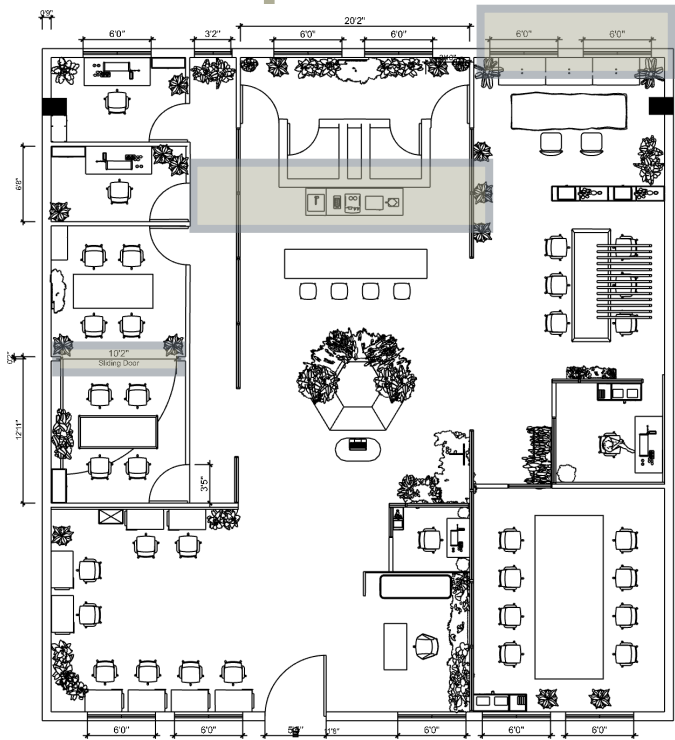
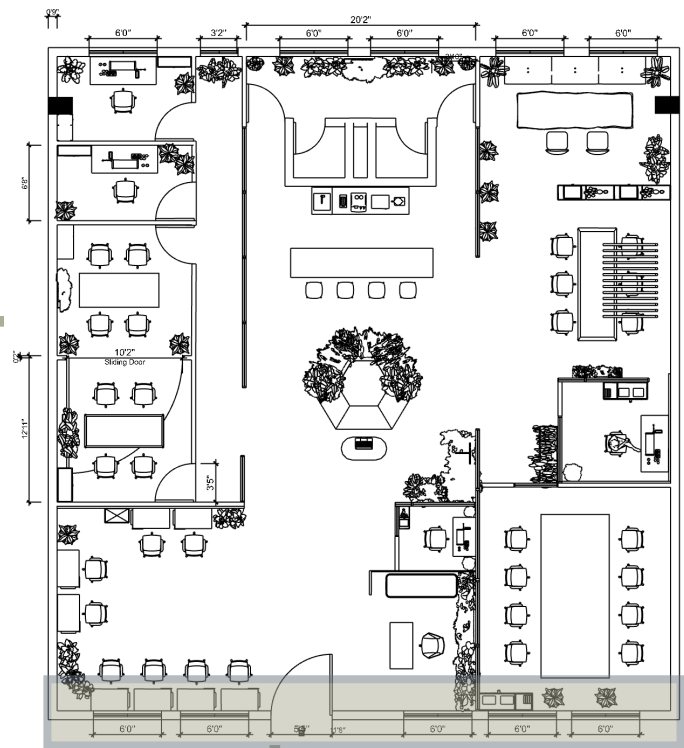
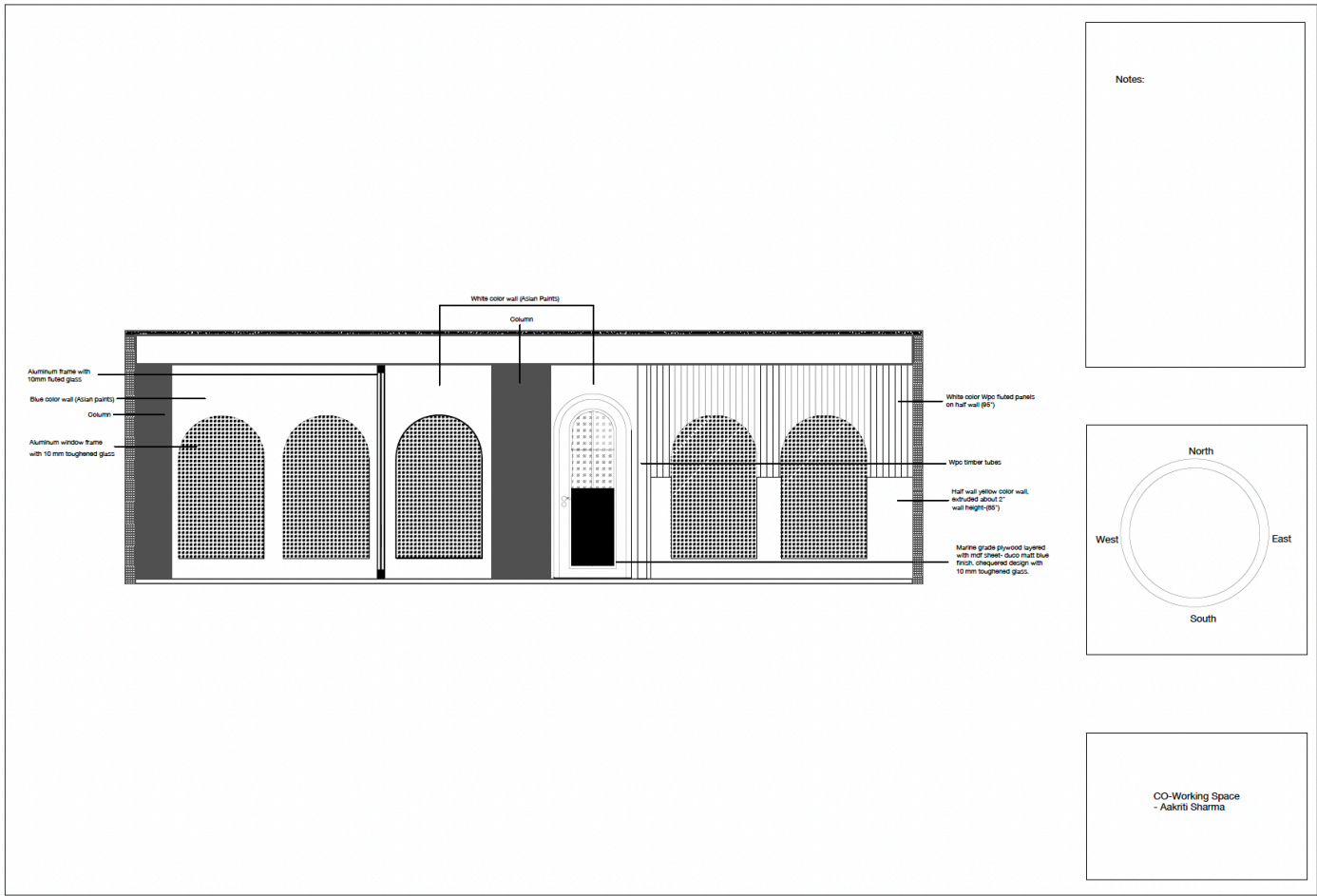


# Green Zone




















# Elevation









## Furniture &amp; Furnishes

Description	Specification	Size	Color code	Supplier	Image	Unit Price	Number of units
Bench	Material- Sheesham wood, frame construction in seasoned & chemically treated Sheesham wood in a characteristic dark finish.	12'5"*2'5"*1'5"	Black	Pepperfry		Rs. 11,999/- per pc	2
Bookcase	Particleboard, Paper foil, Plastic edging, Plastic edging	4'0"*1'5"*12'0"	Black/olive green	Ikea		Rs. 23,070/- per pc	2
Shelving unit	Steel, Epoxy/polyester powder coating, Particleboard, Melamine foil, Plastic edging hardware- Hafele	5'0"*1'5"*12'0"	Black/olive green	Ikea		Rs. 6999/- per pc	5
Shelving unit	Steel, Epoxy/polyester powder coating, Particleboard, Melamine foil, Plastic edging	5'0"*1'5"*8'0"	Black	Ikea		Rs. 11,980/- per pc	1
Bookcase	High Durability Engineered Board, hardware- Hettich, Board- Century / Merino / Action Tessa	2'2"*1'5"*6'5"	Black/olive green	Pepperfry		Rs. 12,580/- per pc	1
Cafe Counter	Providing and fixing with five cabinets and three cabinets with shelves in it finishes in bwp plywood layer with laminate, butt hinges & black finish handles	8'7"*2'6"*8'5"	Black	Customised		Rs. 290/- sq.ft	1
Arm Chair	Reclaimed Teak Wood, Natural Cane Weaving	2'0"*2'0"*2'.5"	Black	Home Canvas		Rs. 16,999/- per pc	2
RoundBench	Material- Teak Wood (customised) with solid metal legs	9'10"*8'3"*2'.0"	black-brown	Customised		Rs. 275/- sq.ft	1
Study Desk	Engineered wood frame with marble top	4'0"*2'0"*3'0"	black-brown	pepperfry		Rs. 18,799/- per pc	1
Cafe stools	Sheesham Wood, backless	1'5"*1'5"*2'.0"	Walnut	pepperfry		Rs. 4,499/- per pc	4

Description	Specification	Size	Color code	Supplier	Image	Unit Price	Number of units
Office Chair	Black JAKU frame with a Black base. Enhanced smart synchronized mechanism featuring variable back stop and tension adjustment. Functionality includes 3-way adjustable arms, adjustable lumbar support and a built-in seat slider.	L*W*H 2'3"*2'3"*3'-3.5"	Cogent: connect Turmeric/Honey	Steel case		Rs. 34,095/- per pc	34
Study Table	Solid wood million study table with storage, material- solid sheesham wood, premium finish, thus no regular polishing required.	3'5"*2'0"*2'5"	Natural(Teak brown)	Saraf furniture (Local vendor)		Rs. 21000/- per pc	4
Writing Desk	Particleboard, Printed and embossed acrylic paint, Paper foil, Plastic edging, Steel, Epoxy/polyester powder coating	5`*2'5"*2'5"	Lavender	Ikea		Rs. 16,990/- per pc	6
Reception table	Material- Sheesham Wood. Four table legs with classical design, top finish: wooden lacquar finish frame finish:wooden Lacquar Finish	4'0"*2'0"*2'.6"	black-brown	Pepper fry		Rs. 18,990/- per pc	1
Reception chair	Black finish and upholstery .Crafted of wood and metal and upholster in a PU fabric	2'3"*2'3"*2'.5"	Turmeric/Honey	Amazon (Safavieh )		Rs. 25,800/- per pc	1

# Doors, Windows & Partitions







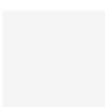
Description	Specification	Size	Color code	Supplier	Image	Unit Price	Number of units
Divider	WPC Timber Tubes aligned in L- shaped design with wooden batten, screws, nails and adhesive.	6'6"*4'10"*13'0"	Walnut	Leben (Local vendor)		Rs. 1500/- per pc	35
Glass Partitions (sliding door)	Framing with granite border before Aluminium frame, sealing it with seal kit, hettich fittings, concealed aluminium handle, six chequered design incorporating 12 mm Toughened Glass, aluminium	10'2"*0'4"*13'0"	Black	Art & Glass (Local vendor)		Rs. 450/- sq.ft	16
Arch Door	Marine plywood frame layered with mdf sheet, finishing with duco paint and eight chequered design incorporated with 5 mm toughened glass, spring hinges and brass handle	3'5"*0'4"*8'0" 5'5"*0'4"*12'0"	Black Blue	Art & Glass (Local vendor) & customised		Rs. 650/- running ft Rs. 475/- sq. ft (glass)	6+1
Arch Window	Framing with salwood, finishing with enamel matte black paint with twelve chequered design incorporating 10 mm toughened glass	6'0"*0'9"*10'0" 6'0"*0'9"*6'0" 3'4"*0'9"*6'0"	Black	Art & Glass (Local vendor)		Rs. 475/- sq.ft	11+3+1
Glass Partitions	Aluminium frame, hettich fittings ,chequered design incorporating 10 mm fluted glass pattern	5'0"*0'4"*13'0"	Black	Art & Glass (Local vendor)		Rs. 475/- sq.ft	
Glass Partition door	Aluminium frame, hettich fittings ,chequered design incorporating 10 mm fluted glass pattern with handle	3'0"*0'4"*8'0"	Black	Art & Glass (Local vendor)		Rs. 475/- sq.ft	
Fluted panels	Material -HDHMR, finish type-raw finish, colour-white, shape-rectangle		White	Leben (Local vendor)		Rs. 4000/-	









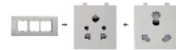
## Surfaces & Finishes

Description	Specification	Size	Color code	Supplier	Image	Unit Price
Yellow title	Topping - White cement, pigment, filler Backing - Grey cement, Stone Grit/ Dust, covering area - 290 sq ft designed in l shape	4"*4"	Yellow & white	Bharat flooring (Local vendor)		Rs. 95/- sqft
Marble (conference room)	RTWM Statuary Porcelain covering area - 324 sq ft (blue zone)	2'*2'	Blue	Bharat flooring (Local vendor)		Rs. 95/- sqft
Marble (shared space)	RTWM Statuary Porcelain, covering area - 295 sq ft (blue zone)	2'*2'	Blue	Bharat flooring (Local vendor)		Rs. 95/- sqft
Terrazzo (Lavender zone)	Topping - White cement, pigment, filler Backing - Grey cement, Stone Grit/ Dust, covering area - 550 sq ft (lavender zone)	4'*4'	lavender	Bharat flooring (Local vendor)		Rs. 110/- sqft
Cream pattern Title (shared space)	Topping - White cement, pigment, filler Backing - Grey cement, Stone Grit/ Dust	4'*4'	cream	Bharat flooring (Local vendor)		Rs. 105/- sqft
White Title (shared space)	Topping - White cement, pigment, filler Backing - cement, Stone Grit/ Dust, covering area - (green zone)	2'*2'	Green	Bharat flooring (Local vendor)		Rs. 90/- sqft
Green pattern 2Title (shared space)	Topping - White cement, pigment, filler Backing - Grey cement, Stone Grit/ Dust covering area - 550 sq ft (green zone)	4'*4'	Green	Bharat flooring (Local vendor)		Rs. 70/- sqft










## Surfaces & Finishes

Description	Specification	Color code	Supplier	Image	Unit Price
Yellow paint	Royale matt paint	Yellow Blossom-N COLOUR CODE -9877	Asian paints		
Green paint	Royale matt paint	Scenic View COLOUR CODE -7686	Asian paints		
Blue Paint	Royale matt paint	Sailor's Stripes-N COLOUR CODE -9643	Asian paints		
Lavender Paint	Royale matt paint	Pale Chiffon COLOUR CODE -7155	Asian paints		
Brick wall	Exposed wall (red brick)	Natural			
Brick wall	Exposed wall( white painted )	Innocent White COLOUR CODE -L180	Asian paints		
White wall	Royale matt paint	Innocent White COLOUR CODE -L180	Asian paints		

# False Ceiling & Fixtures

Description	Specification	Size	Color code	Supplier	Images
Hvac	Work performed by Atmos Aircon, costing is 75 per sq ft. Installation of hvac in matt black		Black	Atmos Aircon (Local vendor)	
False ceiling	Work performed by Unidus India costing is 180 per sq ft. Installation of acoustic ceiling clouds.		White	Unidus India (Local vendor)	
Pendent Light	Kuzco Lighting LP10345-BK Vega - 45 Inch 30W 1 LED Pendant, white finish with Frosted Acrylic Glass		Black	Local vendor	
Chandelier	Traditional Chandelier in amber carved crystal, metal with gold nickel finish and brown fabric shades.		Black & chrome	Local vendor	
Retro Table Lamp	Black finish antique, material- steel ,no. of Bulb Holders- 1		Black	Local vendor	
Ceiling Light	Surface Mounted, Suspended, Body Material -Aluminium		Black	Local vendor	
Pendent Light	matt black painted steel, brass and solid American walnut Cable length: 3 m		Black	Local vendor	
Pendent Light	Golden Steel Pendant Lamp Ceiling Modern Lighting , material - Aluminium		Gold	Local vendor	
Switch Board	Anchor Roma Twin Socket Heavy Duty 30828, White, 10/20 amp 240V/ multi socket/plate/switches		White	Local vendor	

Description	Supplier	Images
Snake Plant	(Local vendor)	
Spider Plant	(Local vendor)	
Weeping Fig	Local vendor	
Areca Palm	Local vendor	
Bostern Fern	Local vendor	
Baby Rubber Plant	Local vendor	
Pothos	Local vendor	
Grape Ivy	Local vendor	
Croton	Local vendor	

Description	Supplier	Images
Lilly Plant	(Local vendor)	
Chinese evergreen	(Local vendor)	
Money plant	Local vendor	
Warneck Dracaena	Local vendor	
Heart Leaf	Local vendor	
Azalea	Local vendor	
Lavender	Local vendor	
Fiddle leaf	Local vendor	
Prayer plant	Local vendor	

\*Ceramic pots will be used for all interior plant installations.

# COOHOM LINK

## Project- Commercial

[https://www.coohom.com/pub/saas/apps/c/share/MPXIEWFMCMG34AABCE888888?utm\\_source=project\\_share&utm\\_content=3FO3YURC8V78&uri=%2Fpub%2Fsaas%2Fapps%2Fproject%2Flist%3FaccessToken%3Dnull%26refreshToken%3Dnull&utm\\_medium=linkcopy](https://www.coohom.com/pub/saas/apps/c/share/MPXIEWFMCMG34AABCE888888?utm_source=project_share&utm_content=3FO3YURC8V78&uri=%2Fpub%2Fsaas%2Fapps%2Fproject%2Flist%3FaccessToken%3Dnull%26refreshToken%3Dnull&utm_medium=linkcopy)

## Project- Residential

[https://www.coohom.com/pub/saas/apps/c/share/MN7XNZVMCMHBMAABCE888888?utm\\_source=project\\_share&utm\\_content=3FO416X6M38T&uri=%2Fpub%2Fsaas%2Fapps%2Fproject%2Flist%3FaccessToken%3Dnull%26refreshToken%3Dnull&utm\\_medium=linkcopy](https://www.coohom.com/pub/saas/apps/c/share/MN7XNZVMCMHBMAABCE888888?utm_source=project_share&utm_content=3FO416X6M38T&uri=%2Fpub%2Fsaas%2Fapps%2Fproject%2Flist%3FaccessToken%3Dnull%26refreshToken%3Dnull&utm_medium=linkcopy)