



BEDROOM DESIGN

By Prathyusha Bhumireddy

CLIENT INTRODUCTION

PRUDHVI & PRIYANKA

Name : Mr. Bommana Prudhvi Kumar Reddy (34) and Mrs. Bommana Priyanka (30)

Son name:- Bommana Atharv Mysora Reddy (3)

They are a working couple who stay in USA.

Background

Prudhvi and Priyanka are software employees working in Google and Cisco. They got the house in India because when they come over here they can have their own place to stay and party with friends. They want the place clutter-free as they stay only for a month. Priyanka loves watching movies and series, whereas Prudhvi loves watching football and cricket a lot, and they both love listening to music.



AREA	REQUIREMENTS	DETAILS / OPTIONS / PREFERENCES	ACTIONS TO BE TAKEN
Bedroom +	Bedroom 1 Bright Sunlight 2 Walking wardrobe 3 Wooden Bed 4 Tv 5 Window seating 6 Wooden floor	Bedroom <ul style="list-style-type: none">Wants shutters instead of curtainsdon't want transparent wardrobeking size bed wantedtv wall mounted	Suggested Curtains according to maintenance point of view Provided plywood with Laminate Tv wall mounted with backdrop and tv unit

CLIENT BRIEF

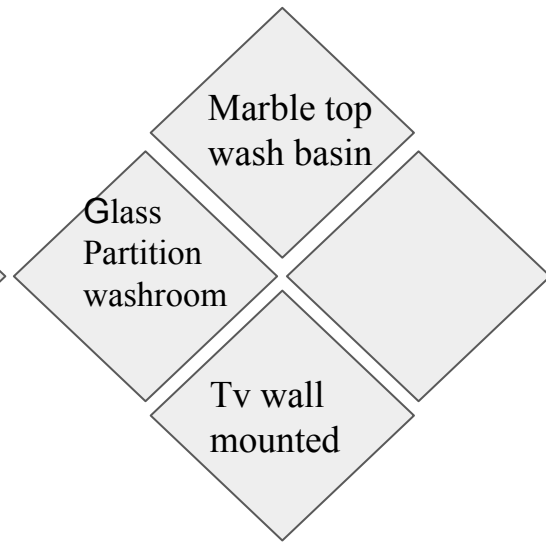
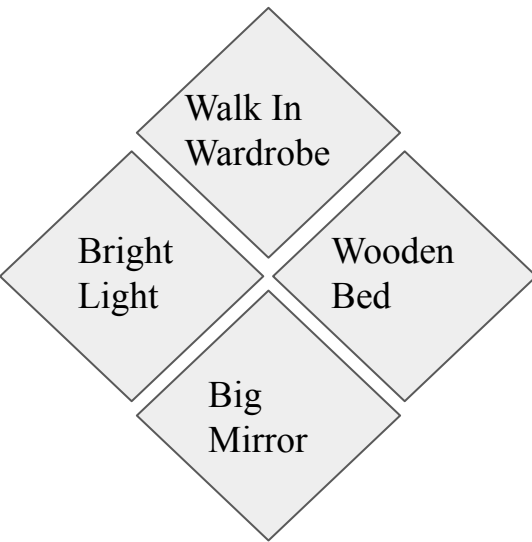
Project Number: 1

Client: Prudhvi & Priyanka

Designer:Prathyusha

AREA	REQUIREMENTS	DETAILS / OPTIONS / PREFERENCES	ACTIONS TO BE TAKEN
Bathroom	Bathroom 1 Big Mirror 2 marble top along with washbasin 3 glass partition for bathing	Bathroom <ul style="list-style-type: none"> any shape of mirror is fine fancy taps want glass partition hard glass want shelf to put soaps and all wants big tiles in washroom 	Big Rectangle Mirror has been provided with light strip Delivered Jaguar latest taps and shower panel Anti skid kajaria tiles has been delivered

CLIENT BRIEF

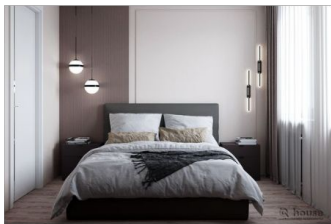


FUNCTIONAL
NEEDS

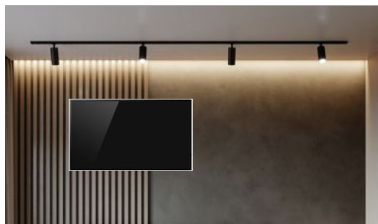
Watching
Sports



EMOTIONAL NEEDS



Bed with Wall Background



Tv Unit



Washroom



Wardrobe



Window Curtains

HOLD BACK
FOR CURTAIN



Washroom Mirror



Colour palette

Mood Board
Approved by
Client



CLIENT 3D MODEL
Approved

Strength

Sunlight

Spacious Room

Separate wardrobe

Weakness

No door for wardrobe

Tv view from bed

Bright light on bed

Opportunities

Wall Panelling

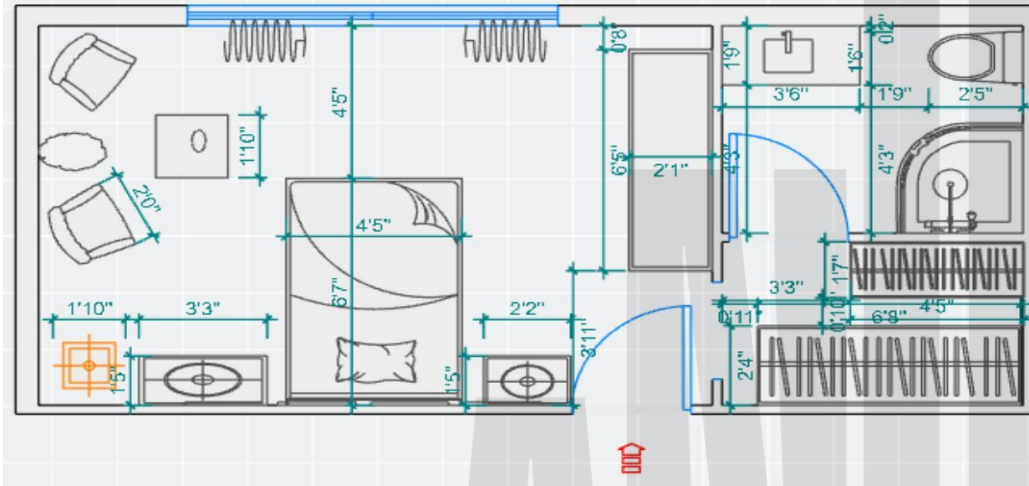
Tinted Sheet Window

Threats

Bed alignment

Tiredness

SWOT ANALYSIS Options 1



Strength

Sunlight

Spacious
Room

Separate
wardrobe

Weakness

Tv Glare

Cluttered
room

Privacy
issue

Opportunities

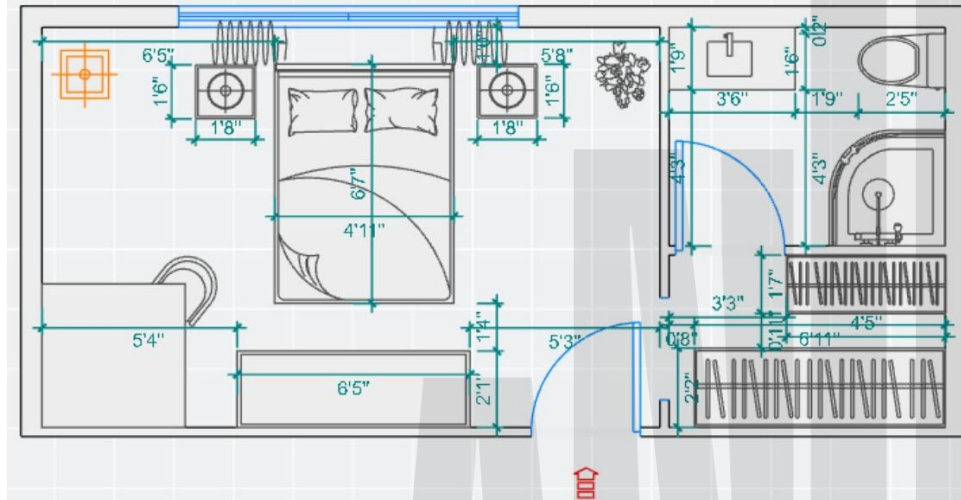
Can add
study table

Spacious
place on
bedsides

Threats

Carpet
Issues

SWOT ANALYSIS Options 2



Strength

Sunlight

Spacious
Room

Separate wardrobe

Easy
accessibility
to washroom

Opportunities

Enough
space for
armchair

Sliding
door

Weakness

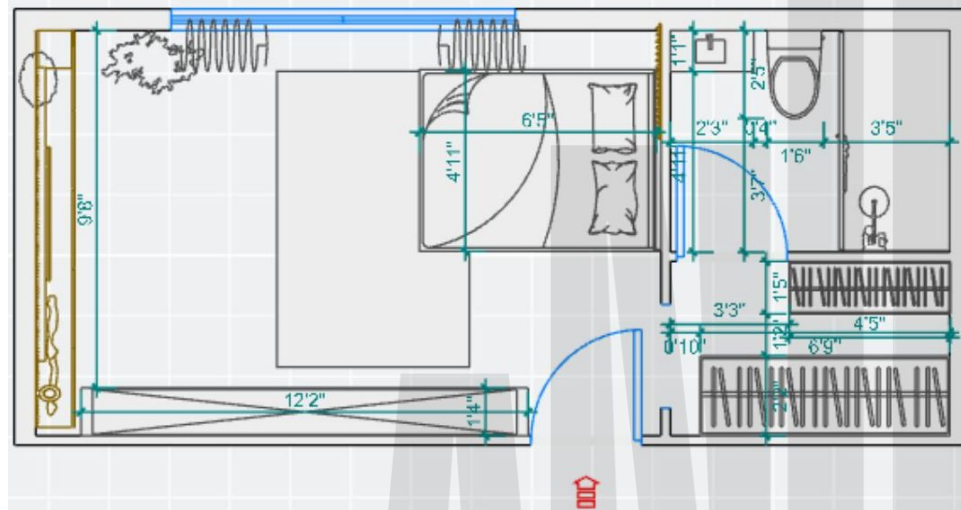
Privacy
issue

Not
enough for
bedside

Window
occupied
by bed

Threats

Use of washroom disturbance



Strength

Sunlight

Spacious
Room

Separate
wardrobe

Vastu bed
placement

Weakness

No door
for walk-in
wardrobe

Negative
space left
out

Opportunities

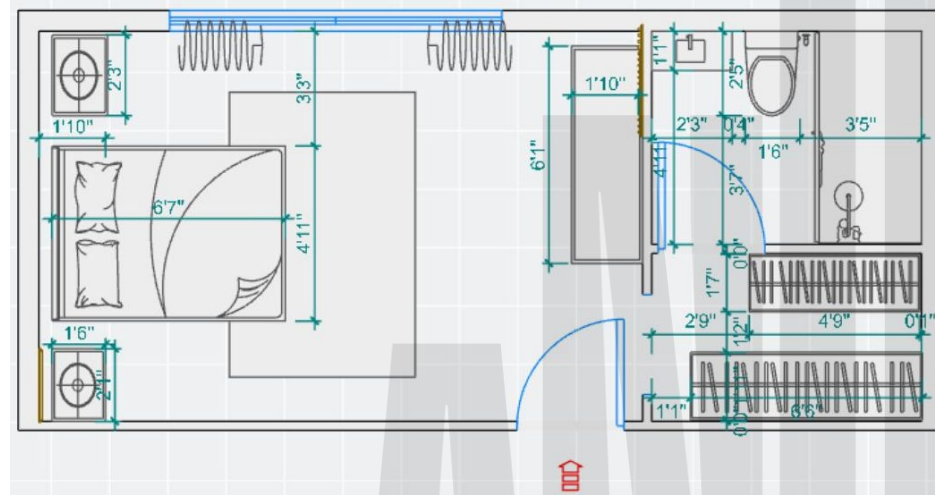
Placing
armchair

Sliding
door

Threats

Vastu
remedy for
south east

SWOT ANALYSIS Options 4





COLOUR
OPTION



Color Pallet







BATHROOM













LIGHT
OPTION
WARM WHITE




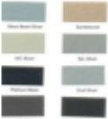











Description	Specification	Size	Color code	Supplier	Image
Bedroom Door	Teak wood door with Light color walnut polish is used to get the shine on the door	32 inches*80 inches	Light Walnut Color	Local vendor	
Tv console	We use Gurjan Plywood for the base structure and the legs	6*1.5 feet	18mm plywood	Local vendor	
Tv Console	We use Laminate get the final output		Arbescato and Bristol Gris glossy	Kajaria	
Tv Back Setting	We use Gurjan Plywood to get the stripes and then we use plywood on wall to stick the laminate		18mm plywood	Local vendor	
Tv Back setting	We use Laminate get the final output		Scandinavian Forest premium wood	Kajaria	
Bed	Plywood base structure with foam and to Suede fabric to get the final finish	6.5*6 feet	Plywood + Foam +Olive green suede fabric	Local vendor	
Window	Upvc		White color	Prominence window systems	
Bed backdrop	Gurjan plywood base material and on top of that Laminate is been used to get the final output		18mm plywood+Scandinavian Forest premium wood +Bristol Ivory + metal strips	Local vendor for plywood +Kajaria for laminates	
Bed side	New wood will be used to make the bedside and for the final output Duco paint is used		18mm New wood+ Duco paint	Local vendor new wood sheet Duco paint from amazon	

CALL OUT LIST

Flooring	The ultima edition tiles	80 * 160 cm	Zion marfil	Kajaria	
Wall Painting	First Wall putty is used to get the smooth texture for the walls then the final coating will be color		Cool silver color	Asian paint	
Wardrobe	Gurjan Plywood is used to make the structure of the wardrobe and we use inbuilt modern hinges and on top of that we use glossy laminate for the final outlook		18mm plywood + Kajaria Laminates	Local vendor + kajaria	
Mirror	A rectangle mirror for bathroom			Ikea	
Wash basin	Marble top with washbasin		White and ash	kajaria	
Countertop shelves	Plywood with laminates		Garjan plywood + kajaria laminates with stylish handles	Kajaria + Local vendor	
Suspended Toilet	Bidspa Rimless Wall Hung WC With Electronic PP Seat Cover, Hinge		White	jaquar	



Himalaya Cafe

By **Prathyusha Bhumireddy**



- Himalaya Wellness Company formerly Himalaya Drug Company is an **Indian Multinational pharmaceuticals company**
- It produces health care products under the name Himalaya Herbal Healthcare whose products include ayurvedic ingredients
- Himalaya Herbal Healthcare has a very wide range of products, which include "pharmaceuticals, personal care, baby care, well-being, nutrition and animal health products
- They have expanded **its portfolio from pharmaceuticals to personal care, well-being and animal health**, evolving into a 'head-to-heel' herbal healthcare company.
- Himalaya's Research center has converted **Ayurveda's herbal tradition into a complete range of proprietary formulations dedicated to healthy living and longevity.**
- They utilize the talents of each member of the Himalaya family and the local communities, to drive our seed-to-shelf policy and to rigorously adopt eco-friendly practices to support the environment we inhabit.

Brand Description



Brand

Himalaya

Value

Healthy lives
Priorities wellness
Proximity

Personality

Authenticity
Personal care
Healthy life
Confident

Voice

Assuring
Trustworthy
Confident
Cheerful

Position

Most trusted brand in herbal & personal care
Mass Market
Affordable to everyone

Target

Targets over health caution people

Brand Positioning

Direct competitor Starbucks:- Target audience

Age:- 18+ years Upper middle class & above

who:- Students, family, office gathering, couples, friends, single persons

Characteristics:- employees , casual shopping people , business persons, university professors

Direct competitor Boba :-

Age:- 18+ years Upper middle class & above

who:- Students, family, office gathering, couples, friends, single persons

characteristics :- employees , casual shopping people , business persons, university professors

Why is your brand diversifying (Expanding) into your assigned Typology (CAFE)

Because it can be bring into market for new audience with new product
and selling already existing product to the new customers in different way as Himalayan essential doesn't have
cafes and this would be some thing new experience for people
Creating a line extension at a different offering
To bring the wellness industry to the F&B industry

Who is the Target Audience for your Typology

All kind of people above 18+
Gym Persons
People with health care interest

Brand Expanding



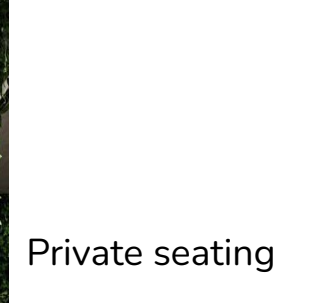
Bill Counter



Counter for Fresh and live drinks



outside View seating

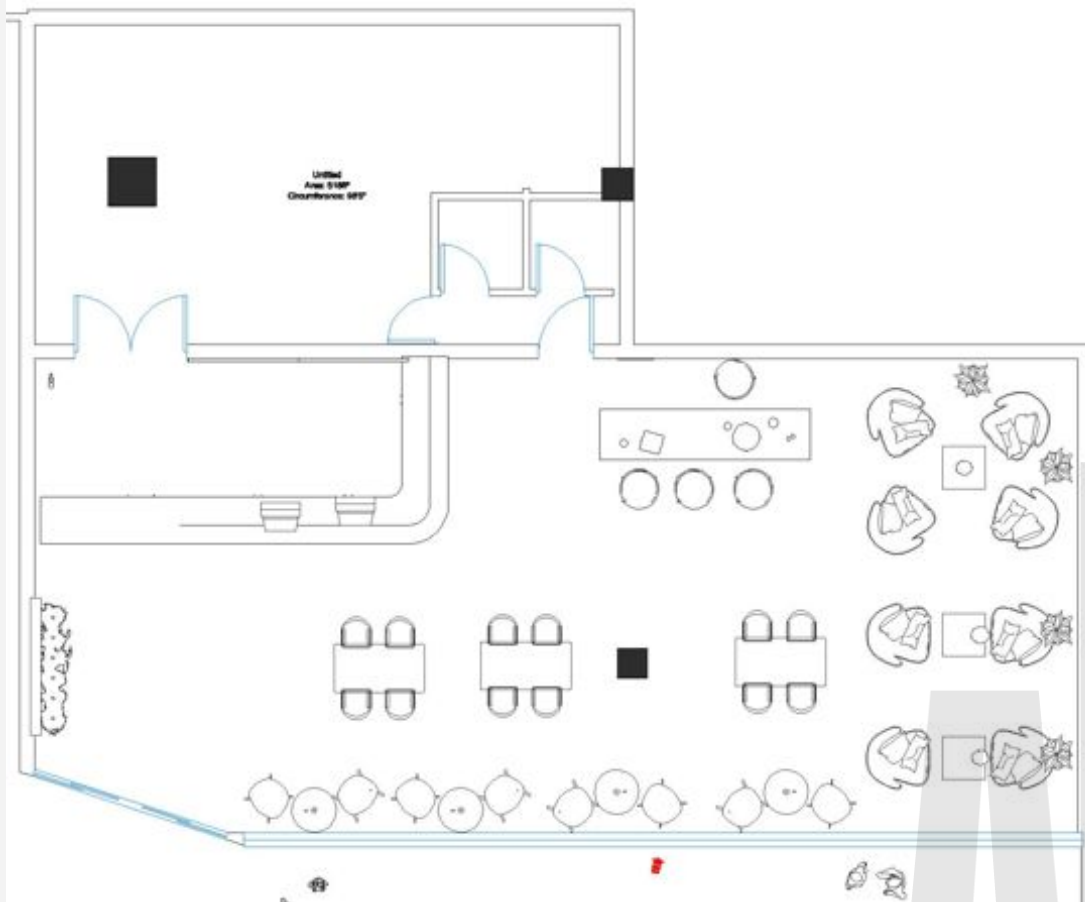


Private seating

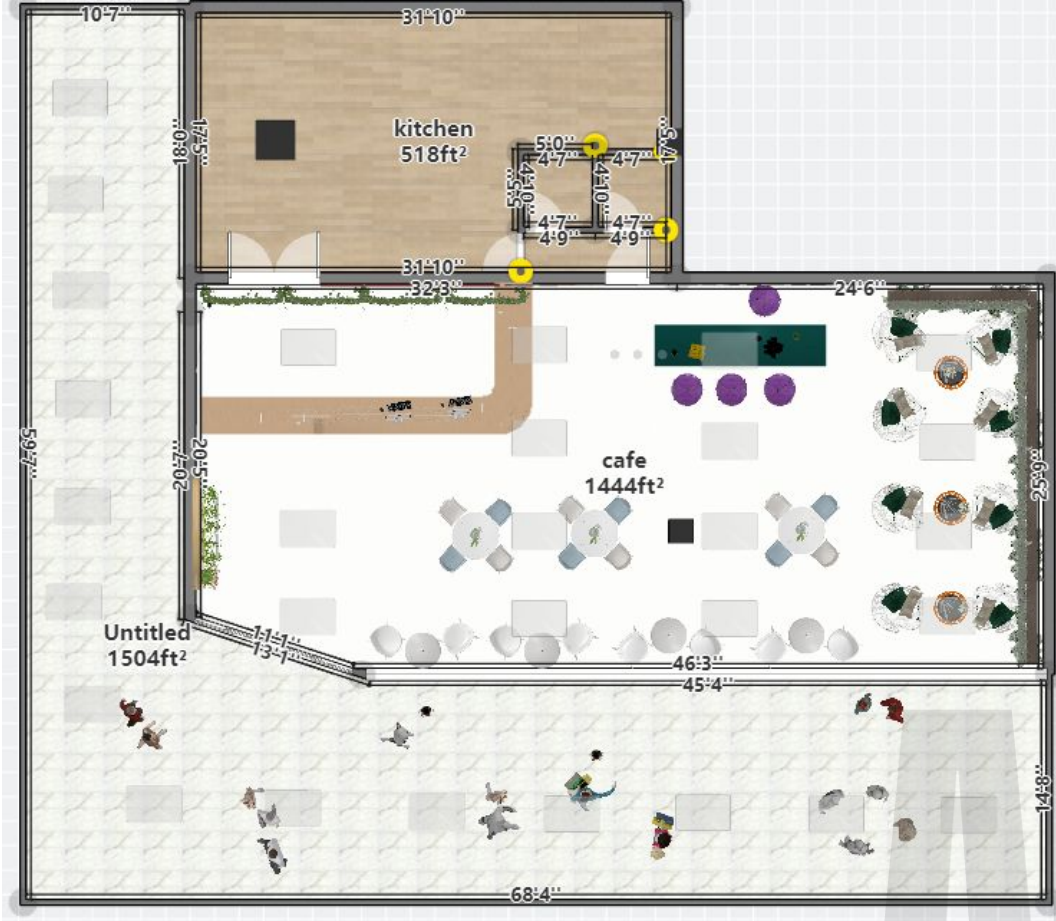


Logo and entrance

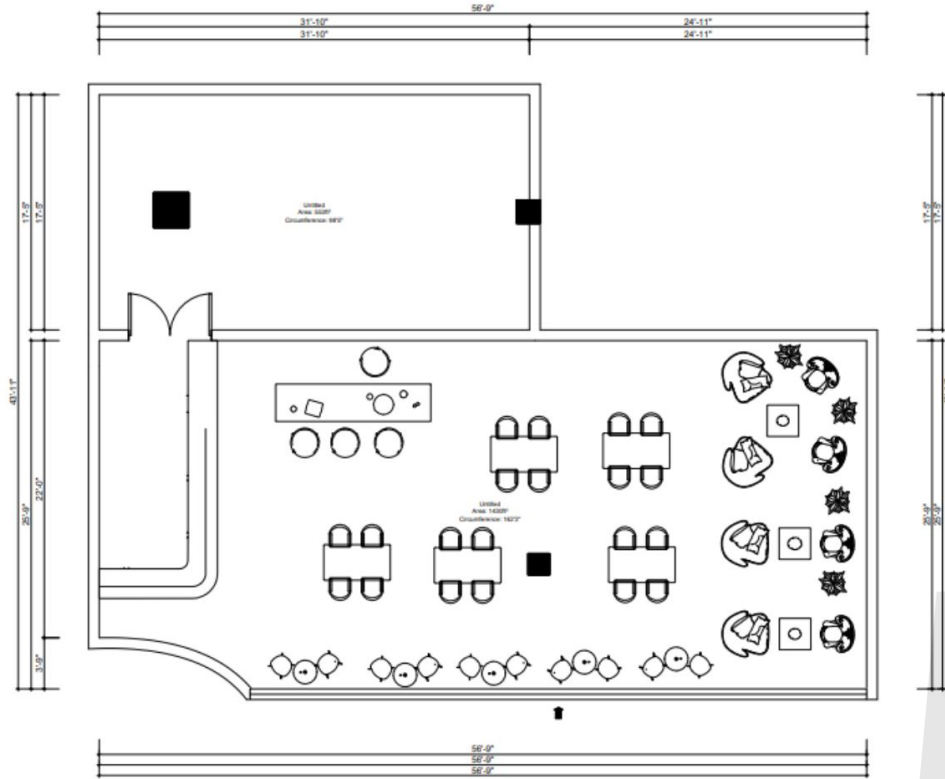
Mood Board



Layout Option 1

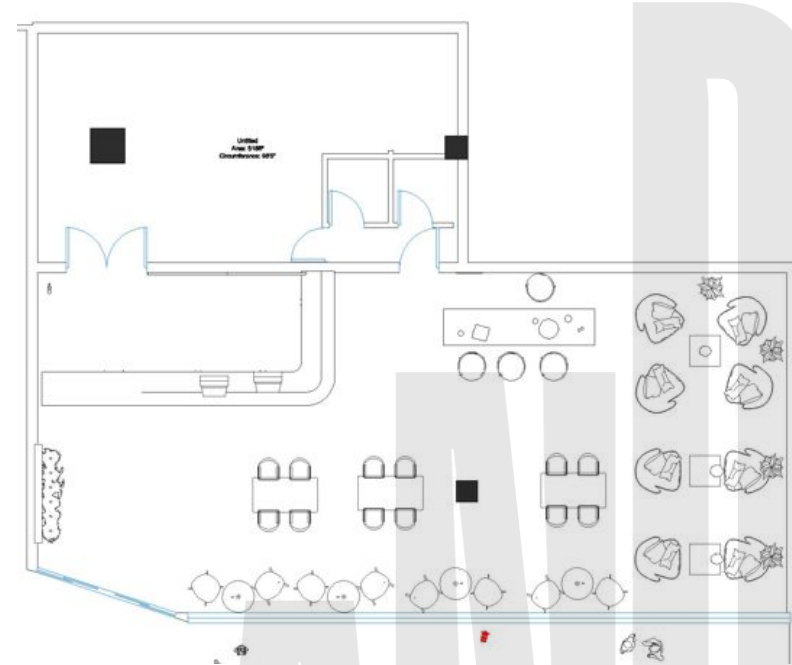


Layout Option 1



Layout Option 2

Strength	Spacious Seating Cluttered free Directly from kitchen door to counter Counter near to door
Weakness	Washroom accessibility will be bit difficult
Opportunities	Spacious Space at the entrance so we can design Can attract the customer buy facing the counter to entrance
Threats	



Swot Analysis 1

Strength

Spacious Seating
Cluttered free
Directly from kitchen door to counter
Counter near to door

Weakness

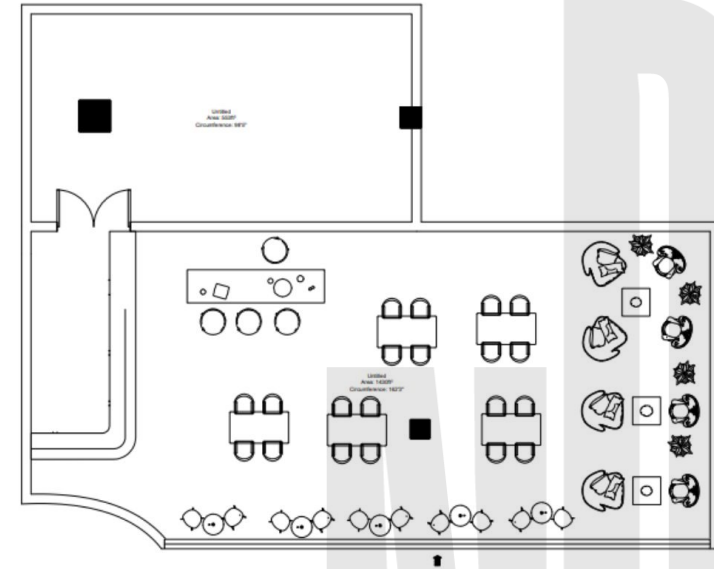
Counter is disturbing the entrance
So much of negative space is left out
Narrow entrance

Opportunities

More Seating can be arranged
More space left wall opposite to entrance so nice
decor can be done

Threats

Entrance might become crowded
and pleasant ambiance won't be
there



Swot Analysis 2



3D Renders



3D Renders



3D Renders



COOHOM

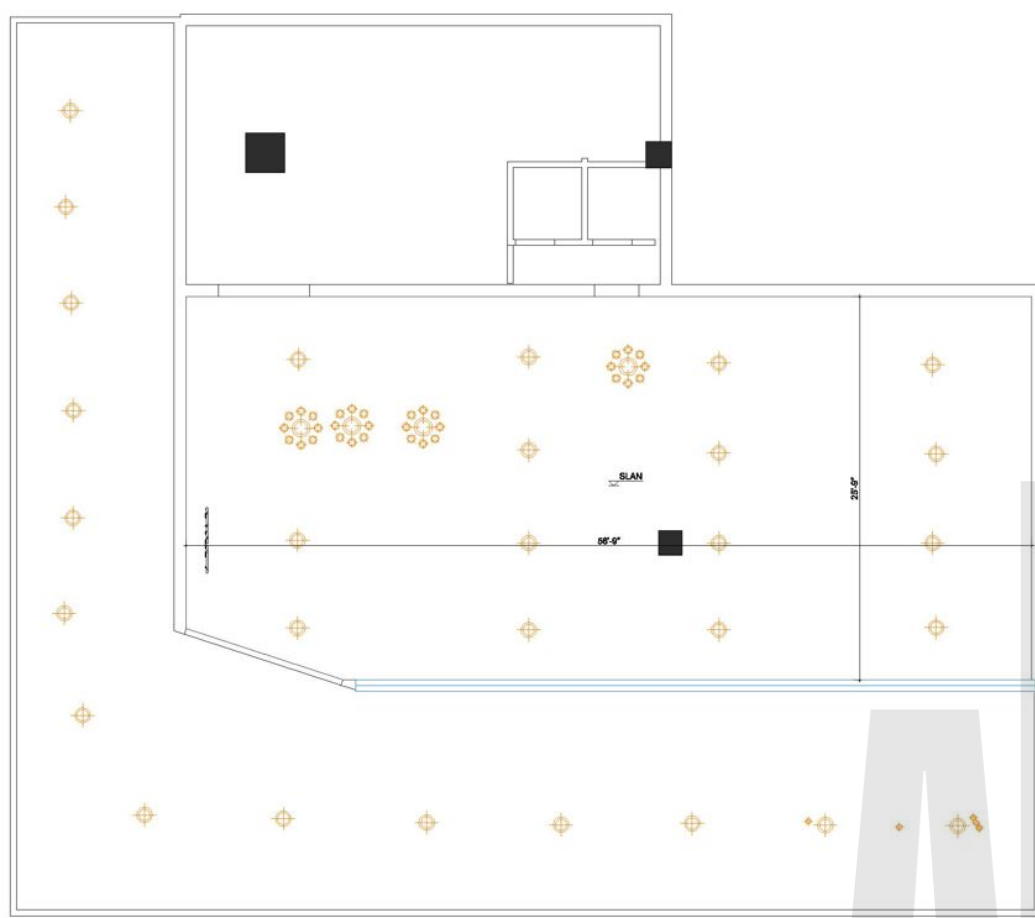
3D Renders



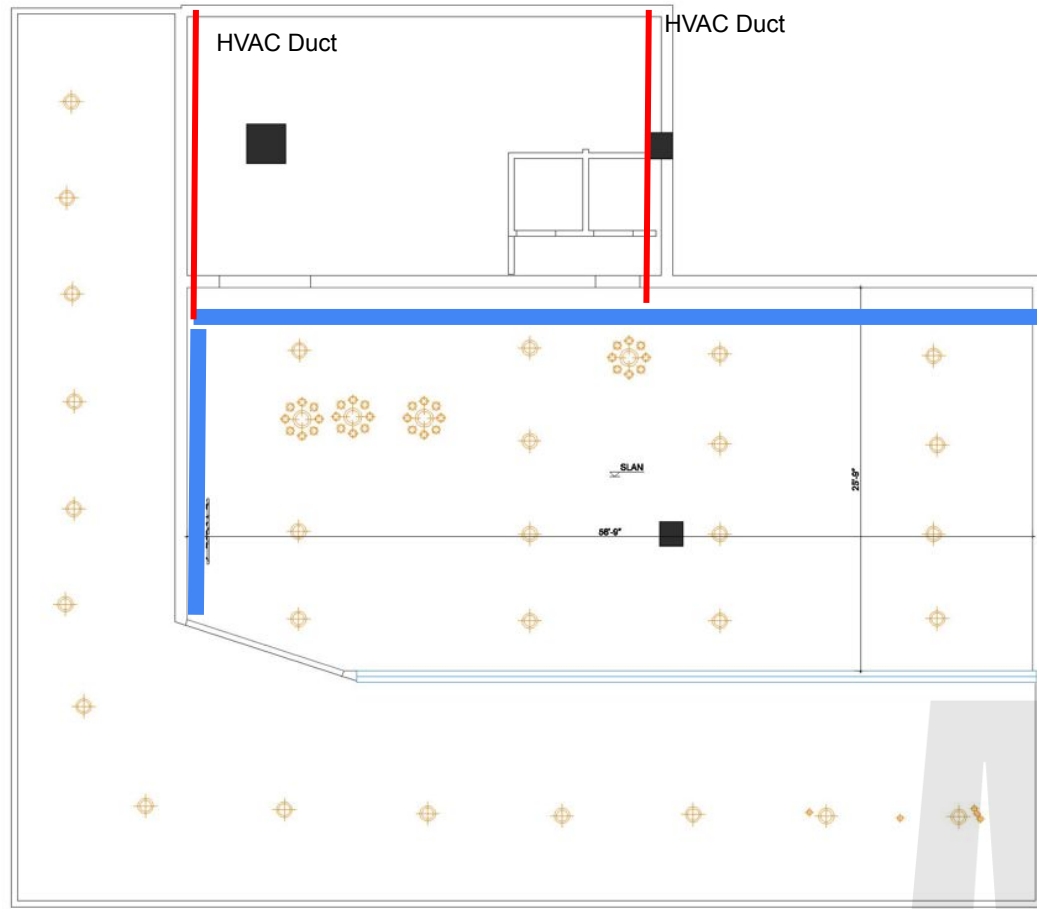
3D Renders









3D Renders









Ceiling plan




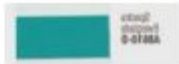


Description	Specification	size	Color code	Supplier	Image	Unit price	No of Units
Entrance glass	Transparent 30mm Toughened Glass		Transparent	Saint Gobain Novelty interiors		250/sq feet	
Arch base	Mdf Sheets 17 Mm	8*4	brown	Blue leaves farms private limited		52/sq feet	1 full sheet 8*4
Arch finish	0.8Mm	8*4	Peach color	Blue leaves farms private limited		1000 per sheet	2 sheet
Arch gold color pipes	Gold Stainless Steel	6 feet	Gold color	Amazon		1379 per piece 6 feet	6 pieces
Arch Decor items	Money plant creepers for decoration	7 ft	green	amazon		7 ft each contains 6 strings Rs 379	4 quantities
	Electomania Artificial Succulent Plants		green	amazon		2 pieces 459 rs	8 pieces

Annexure BOQ and Callout list

	Vintage Peonies Artificial Flowers		multicolor	amazon			3500
Counter table	Made up of teak wood and polish	22*10	Walnut color	Shiva timber depo			
Counter table 2 base	Mdf	11*4	brown	Blue leaves farms private limited		52/sq feet	1 full sheet 8*4
Counter table 2 finish	Deco paint	11*4	green				
2 Apple Imacs	8 core cpu 256 gb		White	Apple store			130000?- 1 piece
Wooden chairs				Shiva timber depo			3000 per piece 8 pieces
Wooden chair				Shiva timber depo			18000 per set 4 sets Including tables



Annexure BOQ and Callout list

Wooden 2 seating				Shiva timber depo		2 chairs and center table 10000 Rs 4 sets
Plant holder				Local steel maker shop		13 feet height
flooring	Terrazo flooring			Kajaria		
Wall Paint	A8210-D			Asian paint		








Annexure BOQ and Callout list

S.No	Description	Estimated Quantity	Units	Rate	Amount
1	Plastering of existing walls with cement and it includes curing , scaffolding.	1444	sqft		250000
2	Applying wall putty for all the walls after plastering the walls 28000 rs per 40 kgs so 120 kgs for 4 walls and rest labor charges	1444	sqft		100000
3	Applying Asian water based primer two coatings and then white color and bluish green color includes Labour charges	1444	sqft		70000
4	Fixing Aluminum channels for ceiling and then laying off sheets and then applying 2 coats of pop including Labour charges				150000
5	ApplyingAsian white color and then doing brown wooden strips paint				25000
6	Laying sand leveling the floor and then applying the cement layer then laying the white				200000
7	Installing aluminum channels to fix the window glass and main door entrance includes labor with colored glass				140000
8	Installing teak wood base chanel for kitchen and washroom door and then fixing of door with teak wood including labor for polishing the door				50000
9	Installation of steel with wooden blocks for plants including labor and work material	5feet *14 feet	4 pieces		200000


Annexure BOQ and Callout list

10	<p>Tables 4 pieces set made of Table top/ Extension leaf: Particleboard, Ash veneer, Acrylic paint, Ash veneer Underframe: Solid beech, Solid spruce, Adhesive, Ash veneer, Acrylic paint Leg: Plywood, Ash veneer, Acrylic paint Chair Seat shell/ Leg frame/ Handle: Wood Plastic Composite Feet: Synthetic rubber IKEA</p>		4 sets	47790/-	200000
11	<p>Set Size : 2 Color : White Primary Material : Solid Wood Color Shade : White Net Quantity : 2 N Dimensions : Dining Chair : 47 cm x 52 cm x 81.5 cm HomeCenter</p>		5 pieces* 2	6000	30000
12	<p>Assembly Type : DIY (Do It Yourself) Type : Side Tables Finish : PU Paint Shape : Round Country of Origin : China Net Quantity : 1 N Amazon</p>		5 pieces	1500	7500
13	<p>Bamboo cane chair Material Rattan Chair with seating cushion Amazon</p>		8 pieces	3999	32000

Annexure BOQ and Callout list

14	MATERIAL- Cane is a non-hollow stem of tall grass. This chair is made of premium quality selected cane, the cane used is super dried and treated for termite for sturdiness and longevity.Rattan, wiker, bamboo, cane Amazon		4 pieces	1900	7600
15	TIED RIBBONS Decorative Glass Vase Gold, 28.8 m x 6.3 cm x 7.6 cm Amazon		4 pieces	300	1200
16	Material::: Ceramic, Made In India, Handmade Pottery Size- 4x5 Inches, Color - white, Finish - Matte Amazon		7 pieces	460	3220
17	Table Counter main 1 made up of teak wood and then walnut color polish including labor		Single piece 22.6 feet * 9.6feet		50000
18	Table counter 2 small one made up of teak wood and chair panels are made up of teak wood then stitched with soft foam and the table are deco painted Include all cost		Single piece 11.6*8.2		45000
19	68.29-centimetre (27-inch) 5K Retina display. 12MP Ultra Wide camera with Centre Stage. Studio-quality mics. Six-speaker sound system with Spatial Audio Standard glass has an industry-leading anti-reflective coating for viewing comfort and readability.		2 systems	160000	320000
20	Photo frames from amazon Material : High Quality Synthetic Wood, unbreakable PlexiGlass and Mdf Back; Color : black		1 set	1549	1549

Annexure BOQ and Callout list

21	Grass ,back wooden base steel pipes flowers deco paint everything artificial from amazon			7000	7000