



Bedroom Design

By Pawanjot Singh

Interior Design -
AND Academy
2022-23



Name-Vandana

Age-55 years

Background: Mrs. Vandana used to work in a scientific equipment making factory's accounts department. Now that she is retired, her ambitions still remain intact. She wants to pursue a digital marketing course by herself as she has good hand on computer software. She loves to host neighbours for evening tea and have chitchatting in her living room. She spends most of the times in kitchen as she loves to cook food. She loves watching Ekta Kapoor serials every evening and is ambitious about plants, gardens and growing vegetables at home.

Client Background

Functional Needs

Watching television

Reading novels

Studying on table

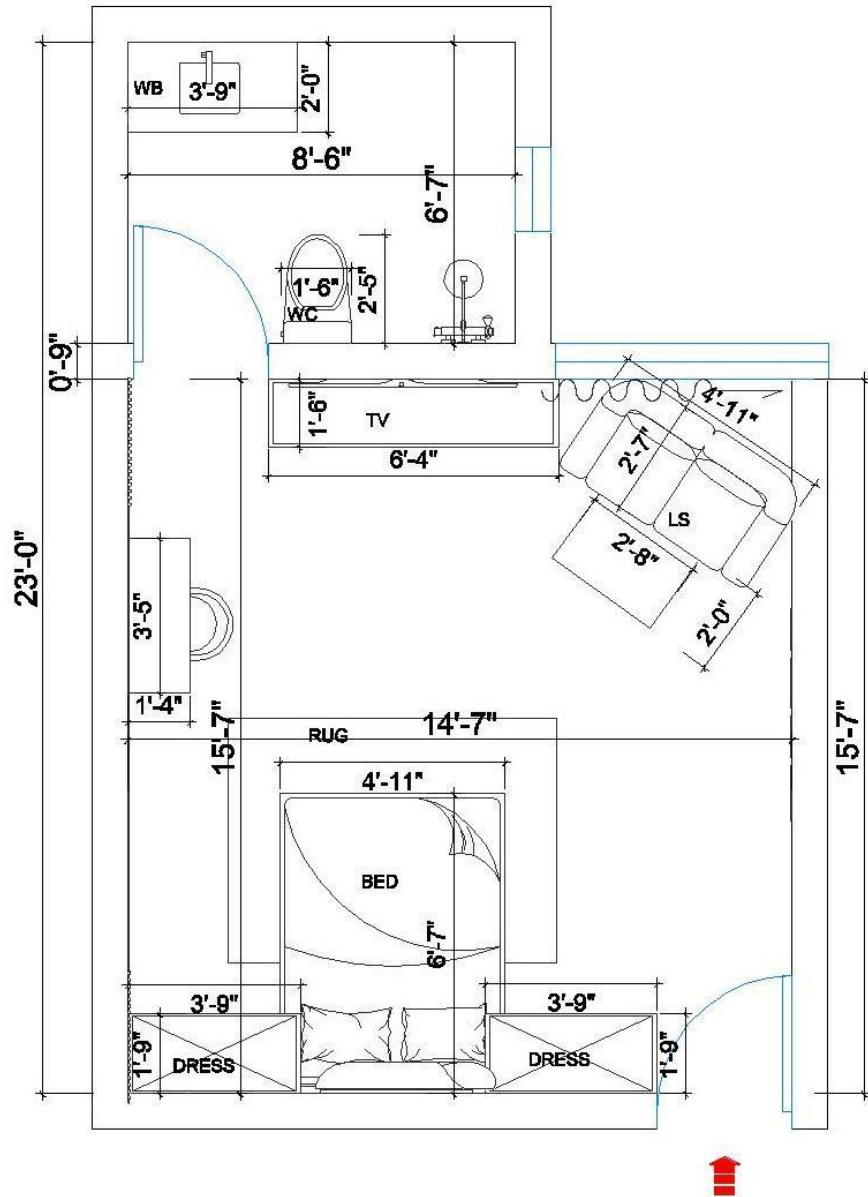
Meeting neighbour for tea

Client Needs

Emotional Needs

Evening Phone Call with daughter

Hosting neighbours



Strength

1. Both Sides of bed have adequate space
2. Spacious rooms

Weakness

1. North of room has bed, which is not good according to Vaastu
2. No Dressing mirror in the room

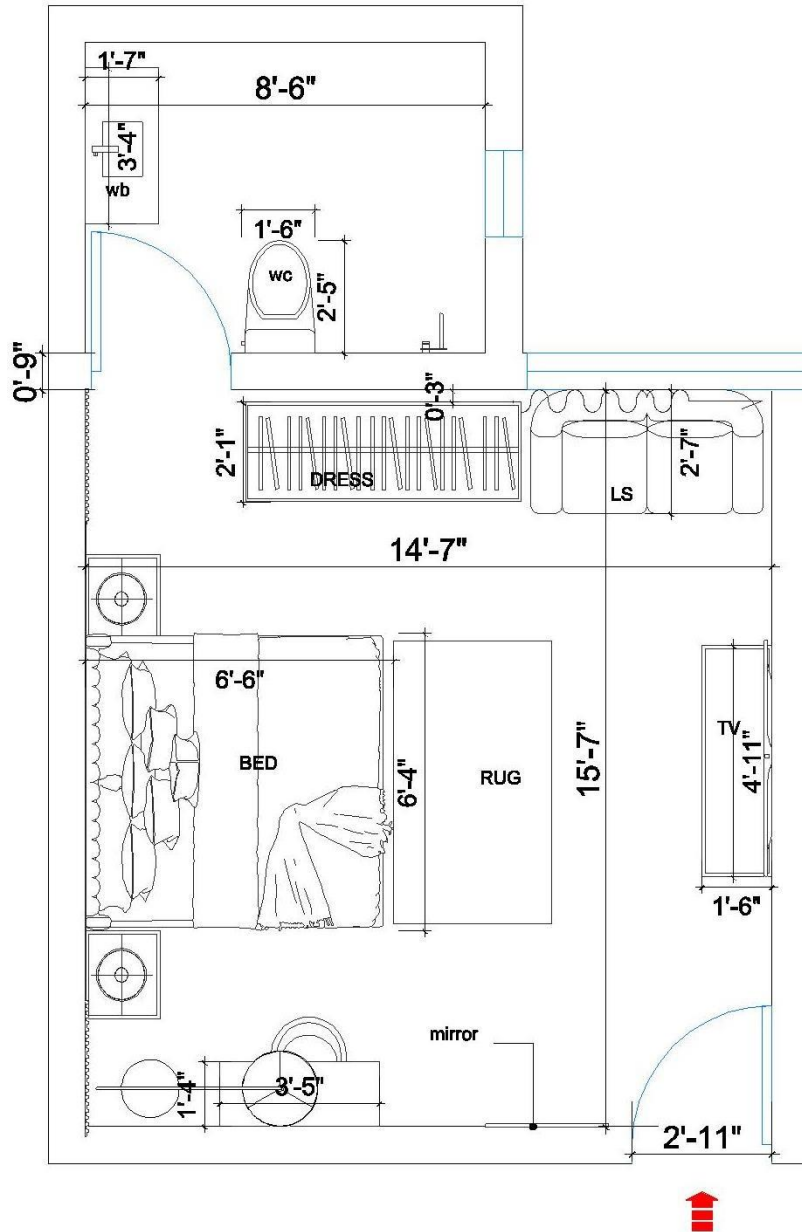
Opportunity

1. Can design right wall after entry to be decorative
2. Can place a rug ahead of the bed

Threat

1. Less space for storage
2. Doesn't follow the golden ratio rule

Layout
Plan
Option1



Strength

- 1.Has a beautiful dressing mirror
- 2.It is a vastu compliant room
- 3.Space is well planned

Weakness

- 1.Tightness according to movement
- 2.Tv unit is not aligned with bed
- 3.No coffee table in the room

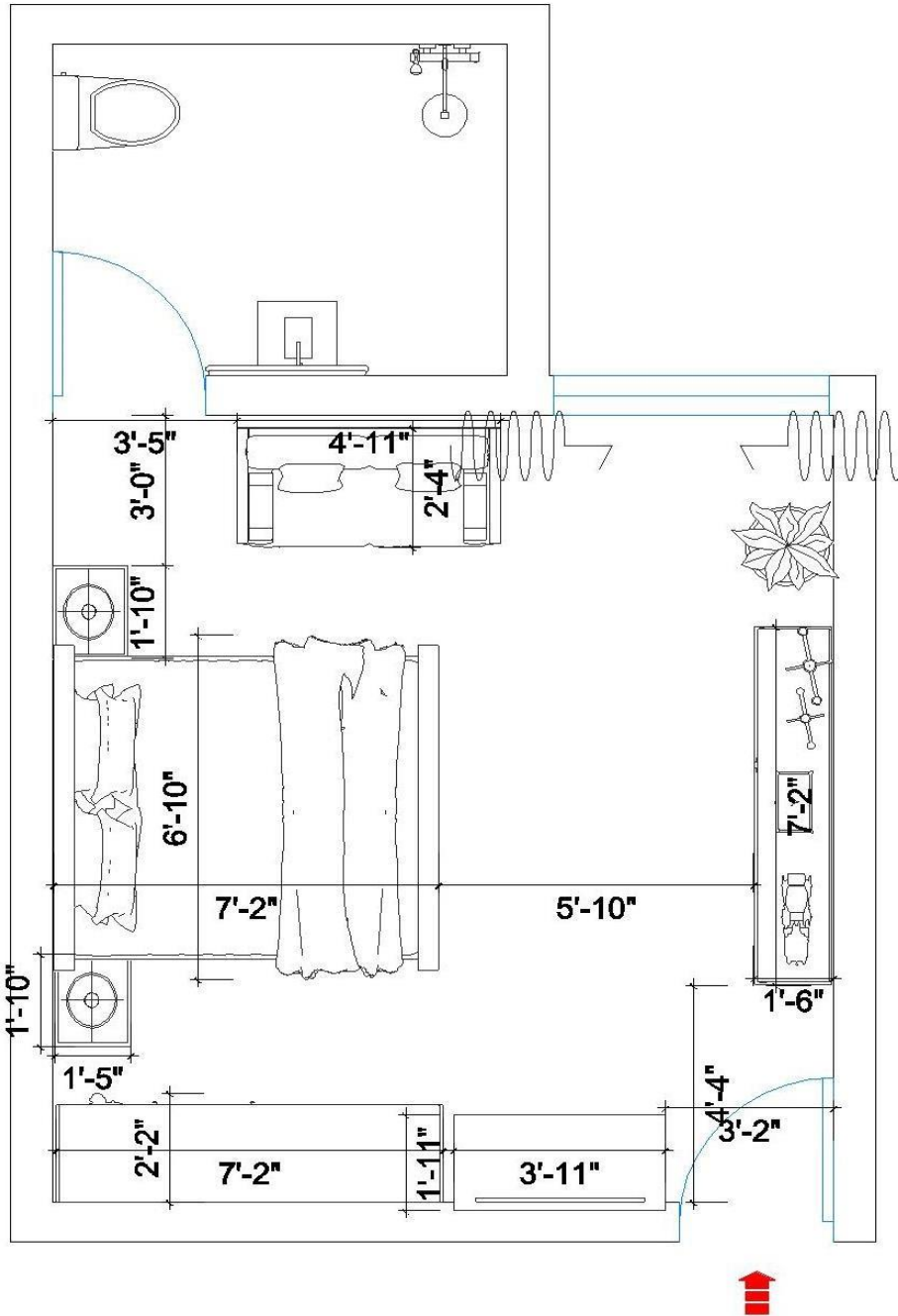
Oppurtunity

- .Corner lamp beside study table is giving focus light on table

Threat

- 1.Less natural light in the room
- 2.Bed is very close to Washroom door

Layout
Plan
Option2



Strength

1. There is ample space to roam in the room
2. Extra Storage Facility with double wardrobe
3. Vaastu Compliant Room

Weakness

1. Tightness between bed and loveseat
2. No dressing mirror in the room

Opportunity

1. Can place a rug ahead of the bed
2. Can plan door of wardrobes to be sliding

Threat

1. Tight space can lead to accidents when room is dark
2. Very less natural light in bedroom

Layout Plan Option3

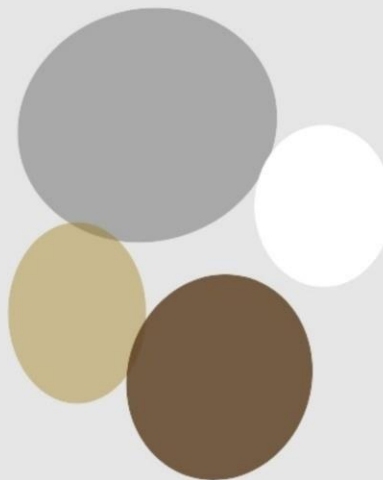
TEXTURE PALLET



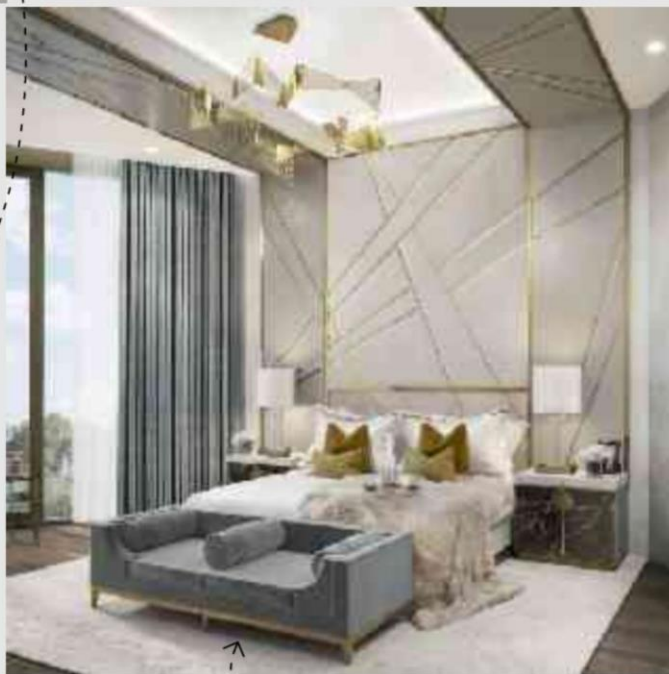
CHANDELIER



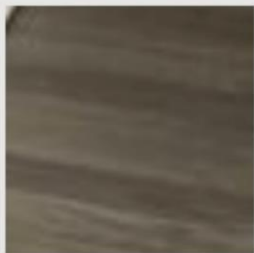
COLOR PALLET



WARDROBE



FLOOR PALLET



Client
Mood Board2
Theme-Luxury



Colour
Option1



Colour
Option2



Colour
Option3



Light
Option-
Natural White



Light
Option-
White



Light Option-
Warm White

**Wooden Bed from
local vendor**



**Beige Paint
by
Asianpaint
s**










**Flush Door by
GREENPLY**

**Callout:Surface
,Finishes
&
Material**

**3D wallpaper
from local
vendor**



**Beige color 2x2
antiskid tiles
from
CERA**

Product Type	Size	Furnishing&Brand	Reference Image
Double Bed	Size Length <input type="text" value="6'10"/> ft Width <input type="text" value="7'2"/> ft Height <input type="text" value="3'8"/> ft	Original Wood bed from local vendor Guliani Furnitures	
Wardrobe	Length <input type="text" value="9'3"/> ft Width <input type="text" value="0'7"/> ft Height <input type="text" value="9'2"/> ft	Customised wardrobe made from greenply board&laminates	
TV unit	Length <input type="text" value="4'2"/> ft Width <input type="text" value="2'7"/> ft Height <input type="text" value="2'3"/> ft	Customised Wooden Tv unit finished with white glossy paint	
Study Table	Size Length <input type="text" value="5'3"/> ft Width <input type="text" value="4'10"/> ft Height <input type="text" value="2'6"/> ft	Customised study table with white glossy paint finish	
Curtains	Length <input type="text" value="8'5"/> ft Width <input type="text" value="1'5"/> ft Height <input type="text" value="9'2"/> ft	Curtains & backchik from local vendor Kalra Home Decor	
Wall Decor	Length <input type="text" value="1'1"/> ft Width <input type="text" value="0'2"/> ft Height <input type="text" value="2'1"/> ft	Wall decor from Amazon	
TV	Length <input type="text" value="3'9"/> ft Width <input type="text" value="0'2"/> ft Height <input type="text" value="2'3"/> ft	Panasonic Tv From Amazon	
Indoor plant	Length <input type="text" value="2'4"/> ft Width <input type="text" value="2'3"/> ft Height <input type="text" value="3'11"/> ft	Amazon	
Cieling Light	Length <input type="text" value="0'5"/> ft Width <input type="text" value="0'10"/> ft Height <input type="text" value="0'0"/> ft	Wall mounted Downlights by Havells	

Callout: Furniture &Finishing

REVIEW

By Pawanjot Singh Interior Design- AND
Academy 2022-2023



BRAND HISTORY



Lipton is a British brand of tea, owned by Ekaterra. Lipton was also a supermarket chain in the United Kingdom, later sold to Argyll Foods, after which the company sold only tea. **The company is named after its founder, Sir Thomas Lipton, who founded it in 1890**

Lipton was a grocery store first in Glasgow, then it became a chain of stores. Sir Thomas after investing in tea fields in Sri Lanka converted Lipton only in tea business.

Sir Thomas was also innovative & was the first person in history to introduce tea bags.

BRAND UNDERSTANDING

VALUE

- Fitness
- Healthy

PERSONALITY

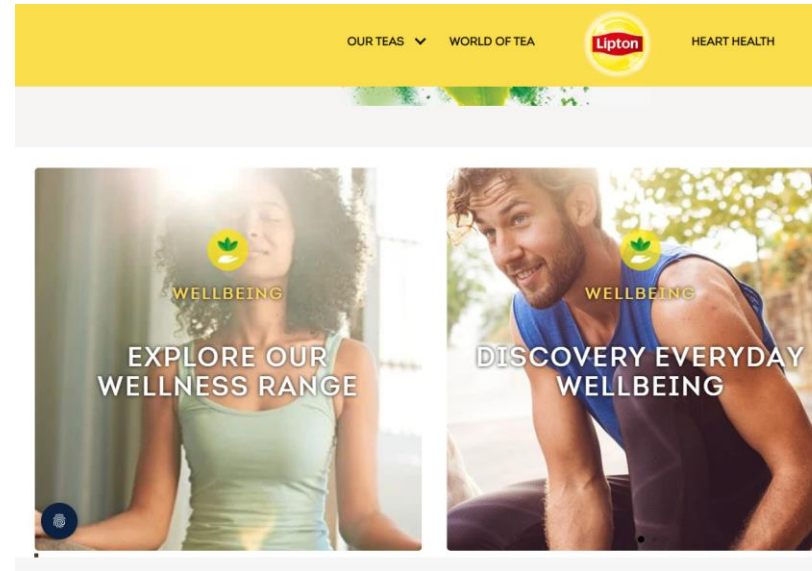
- Trustworthy
- Practical
- Friendly

VOICE

- Assuring
- Tasty

POSITION

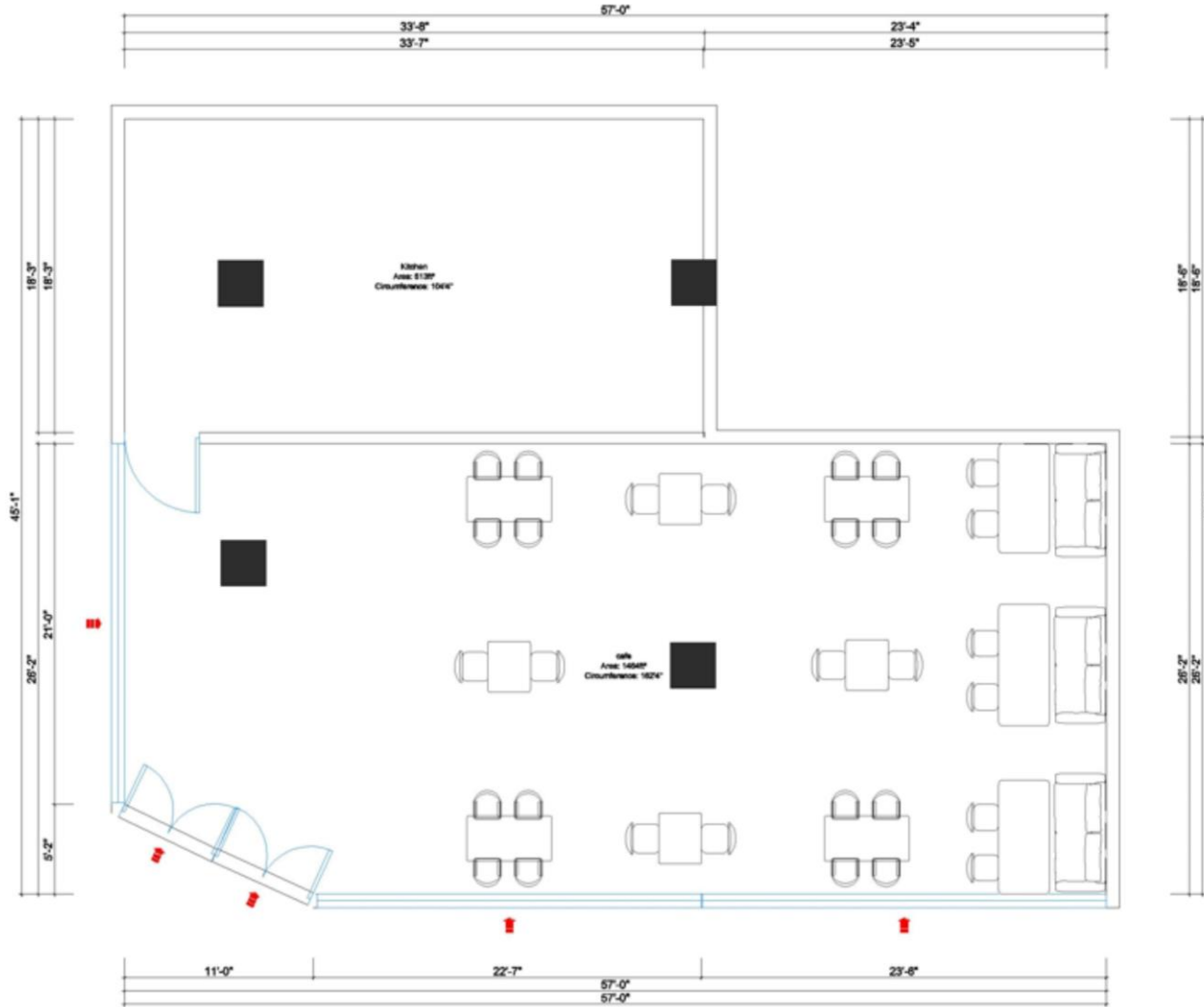
- Mass Market
- Affordable



TARGET AUDIENCE

- 18+ Adults
- People who want to level up
- Middle Class People

LAYOUT



Furniture Plan(12/95"=1'-0")

Strengths

- *Ample space for movement
- *Seats 30+ pax

Weaknesses

- *Less privacy for couples

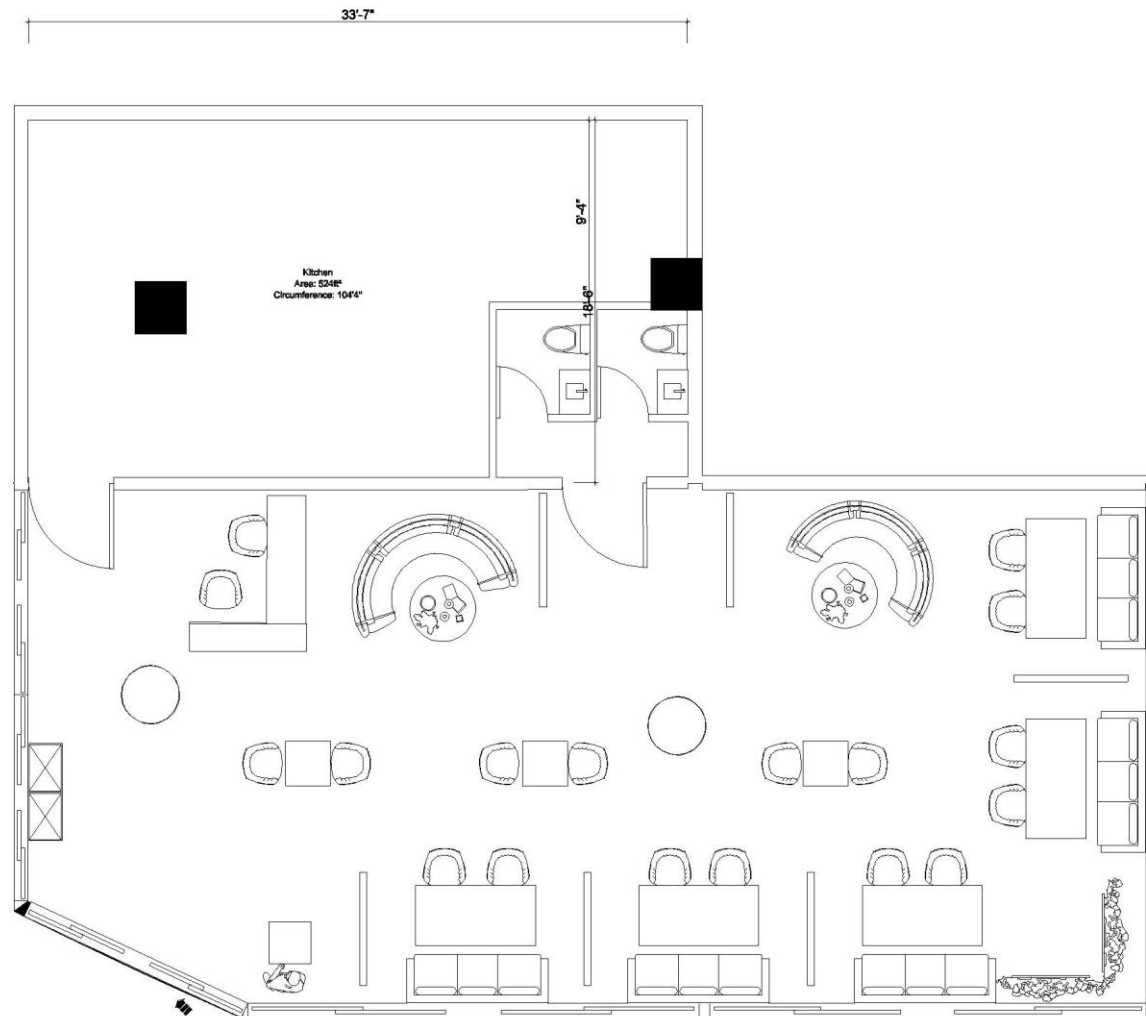
Opportunities

- *Can provide Privacy to couples

Threats

- *Right side of the cafe is very clustered

APPROVED LAYOUT



Strengths

- *Ample space for movement
- *Seats 30+ pax

Weaknesses

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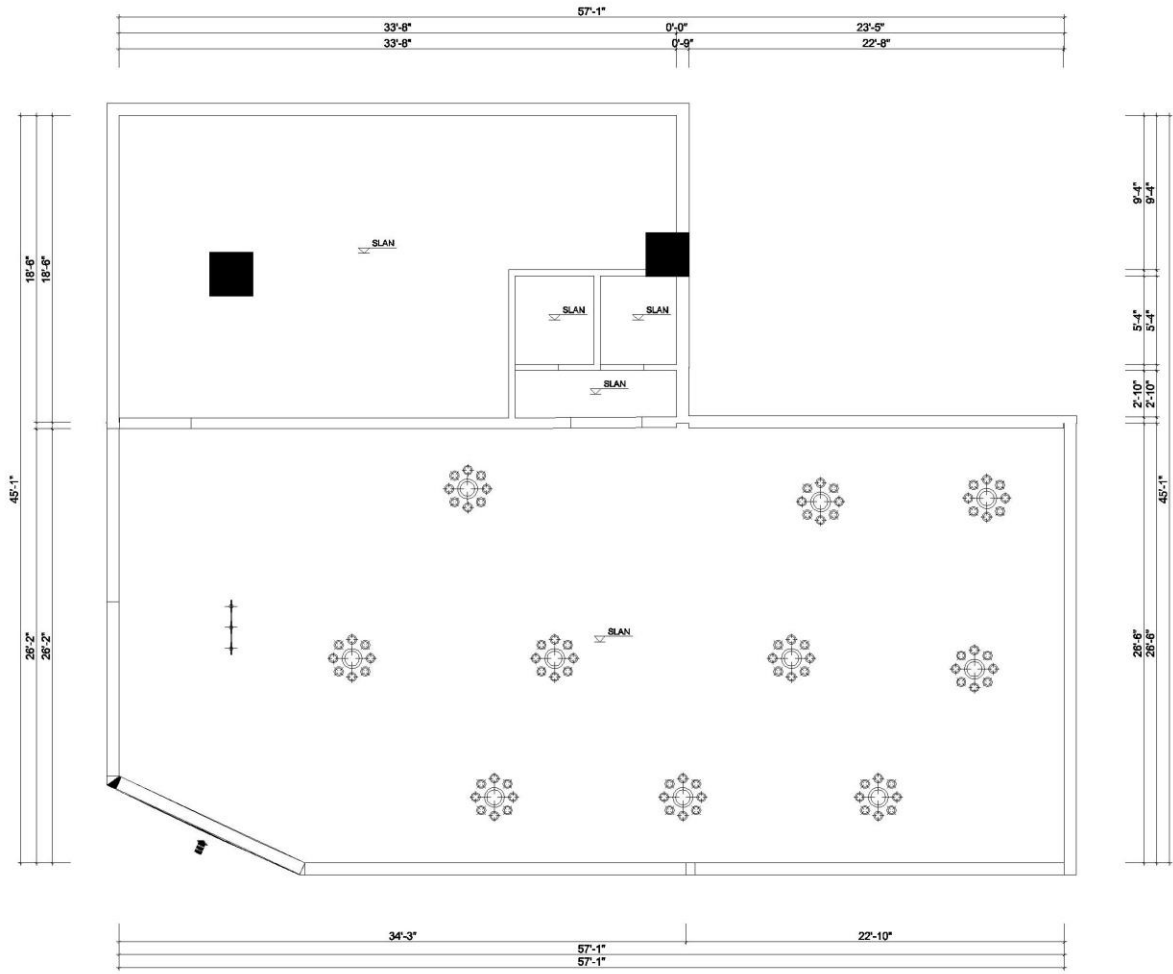
Opportunities

- *Can provide Privacy to couples

Threats

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APPROVED LIGHTING PLAN



Reflected Ceiling Plan(12/95"=1'-0")

MOOD BOARD

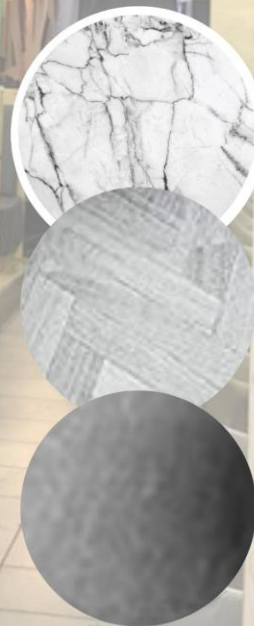
CHAIR TYPOLOGY



TABLE TYPOLOGY

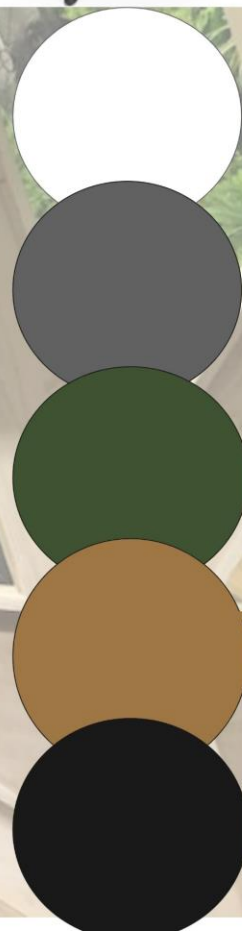


FINISHES



PALLET

COLOR PALETTE



3D RENDERERS



3D RENDERS



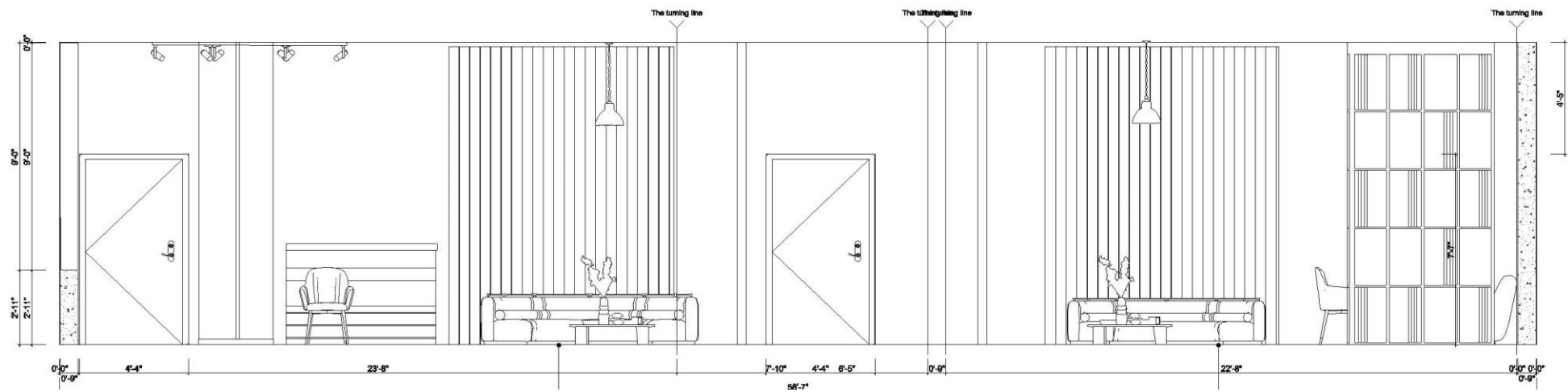
3D RENDERS



3D RENDERS



ELEVATION A



ELEVATION B



CALLOUT LIST

S.No	Description	Qty.	Unit	Rate	Amount
1.	Wooden framed chair sized 2'6"X2'6"X3'6" (frame made from daink wood) with grey cushioned seat cover foamed from inside with golden powdered coated metal legs purchased online from Amazon.in	18	Numbers	5500/pc	99,000/-
2.	Table For Dining Sized 4' x6' with counter made from engineered wood(19mm) with glossy marble finished white laminate and golden powdered coated metal legs purchased from Amazon.in	7	Nos.	7000/pc	49,000/-
3.	Table For Dining Sized 2.5'X2.5" with counter made from engineered wood(19mm) with glossy marble finished white laminate and golden powdered coated metal legs purchased from Amazon.in	3	Nos.	4000/pc	12,000
4.	Couch sized 6'X3'X4' 2 seated couch frame made from daink wood with cushioned material and foam in it constructed on site.	7	per seat	5500/seat	77,000 /-
5.	Partitions Sized H-9.5',W-0.3',L-4' made from plyboard with mica finish constructed on site	7	per sq ft.	200/- per sq. ft	