COZY HABITAT

Residential Project



JALADHI SHAH | INTERIOR DESIGN- AND ACADEMY | 2022-2023

PROJECT BRIEF



CA Rinal Shah (Age: 33 years)



DR Pankil Shah (Age: 33 years)



Hridit (Age: 8 months)



Hrida (Age: 8 months)

About the client

Dr. Pankil Shah & CA Rinal Shah are working couple with 8 months old twins(boy&girl) who live in Bangalore in an independent house.

The wife is CA works from home and husband is doctor who goes to his clinic Monday to Saturday.

They are modern couple who are managing their career and taking care of the babies. **In their bedroom, they sleep, feed babies, play with toys and with them, and also work.**

Aim

To re-design the bedroom of young couple with two babies which accommodates their functional and emotional needs.

FUNCTIONAL NEEDS

Fully upholstered bed	Give more storage space	Space saving solution for kids' bed	Bright lighting as well as mood lighting	Include sitting space	Open floor area for kids	No sharp edges
-----------------------------	-------------------------------	--	--	-----------------------------	--------------------------------	-------------------

EMOTIONAL NEEDS

Feeling of Spend safety for quality time kids as a family	Warm and cozy	Encourage learning new things	Space where mom can work in the room with kids	Couple loves natural light	Keeping all their photos
---	------------------	-------------------------------------	---	-------------------------------------	--------------------------------

LAYOUT 1

LAYOUT 2



SWOT ANALYSIS

Strength

 Good amount of space for movement
Sofa cum bed helps in saving the space when not slept in
Good ventilation and lot of daylight.

Weakness

 All the furniture are divided in zones and anchored towards the wall due to the placements of three doors & windows.
Storage space seems a bit less.

Opportunity

1.Facilitates good movement, avoiding bumping into furniture 2. Gives plenty of space for the kids to play.

Threats

1.Kids can fall from sofa cum bed as there is no protection. 2.Existing structure restricts the ways one can place the furniture



SWOT ANALYSIS

Strength

 Placement of crib near entrance can help parents reach quicker in case of emergency
Better accessibility of wardrobes.
no direct sunlight on bed keeping it cooler.

Weakness

 Bed seems much nearer to washroom.
Can accommodate only one side table.
Narrow passage on both sides of bed.

Opportunity

1.Got space for adding a chair for sofa. 2.Put a fun rug for kids which can define there play area.

Threats

1.Restricts free movement of kids around the bed 2.A little less privacy as bed is opposite to the entrance.

LAYOUT 3

LAYOUT 4



SWOT ANALYSIS

Strength

1. There is a balance between negative and positive space. 2. Allows better movement without any hindrances. 3. Bathroom is easier to reach from bed for both husband and wife.

Weakness

1.Due to the position of bed, it won't get enough daylight, in the mornings.

Opportunity

1. The placement of furniture defines the play area for kids 2. This kind of furniture placement allows space for wall hung shelves for extra storage

Threats

1. The bed is place where the least amount of direct sunlight comes so might get less daylight.



SWOT ANALYSIS

Strength

1.Head of bed is facing south which can help the couple to relax more. 2.Kids' bed facing North as kid's room is supposed to be facing that direction according to vaastu.

Weakness

NORTH 1.East cannot be used to place kids' bed as it has opening for balcony 2.As there is constraint of space I had to place wardrobe in North East 3.Person sleeping right side of the bed is furthest from bathroom

Opportunity

1. The space looks less cluttered

Threats

 The alignment of crib to the window is not aligned properly.
East side cannot be used due to windows and balcony door.

FINAL APPROVED LAYOUT



APPROVED MOOD BOARD



Approved

APPROVED LIGHTING & COLOR SCHEME



APPROVED LIGHTING & COLOR SCHEME





APPROVED LIGHTING & COLOR SCHEME



ANNEXURE

Surface & Finishes	DImensions	Material & Finish	Brand	Reference Image
Wall Paint		Cool Crystal-N COLOUR CODE: 0977	Asian Paints (Royale Healthy Shield)	au royale HEALTH HEALTH SILL
Wall Paint		Fisherman's Wharf COLOUR CODE: 8342	Asian Paints (Royale Healthy Shield)	au royale HEALTH HEALTH SILL
Flutes wall Panels	2710mm W x 40mm D x 1200mm H	Solid wood Fluted panels with deco paint		
Flooring		Engineered wood 10mm thick Herringbone walnut oak with satin lacquer finish	Square Foot	

Furniture & Furnishings	DImensions	Material & Finish	Brand	Reference Image
Engineered Wood King Size Drawer Storage Upholstered Bed	1180mm H x 1880mm D x 2150 W	Bed Frame- Engineered Wood Bed Base- Fully upholstered with cotton linen fabric Headrest-Fully upholstered in cotton linen fabric with button tufting Four drawers- Engineered wood with upholstered shutters		
Floating Side Table	510mm L x 305mm D x 230mm H	Pre-Lam Board	Locally made	
Twin crib (upto 3 years of age)	1375mm L x 1220mm D x 914mm H	MDF with Anti Bacterial Laminates + Natural Steam Beech Wood with EN71 Certified Polish	LittleBird	
Kid's Storage	1000mm H x 550mm L x 300mm D	25mm thick pine wood with natural finish	Locally made	
Wardrobes	2000mm W x 660mm D x 2400 H	Pre-lam MR grade 25 mm thick Ply boards	Locally made	

Full Length Wall mounted mirror	1625mm H x 535mm	Mirror with Pine with black stain frame	Ubuy online store	
Base sheer curtain with Black out curtain		Plain sheer curtain of cotton(95%) polyester(5%)blend (white) Blackout curtain of Polyester(dark pinkish grey)	Local vendor	
Solid wood Industrial look dressing table/side table	1140mm L x 345mm D x 975mm H	Solid sheesham wood	Pepperfry	
Surface LED Panel Downlights		12W (WHITE, 6500K)	The White Teak Company by Asian Paints	

Pendant Light	3W BLACK (3000K) LED DESIGNER SERIES PENDANT	The White Teak Company by Asian Paints	
Planter	Concrete Planter	Mason home	
Fan	52 INCH 6 BLADE WIND LAMP CEILING FAN REMOTE CONTROLLED - DARK WOOD	Fandom Lights	×

DEVELOPMENT BOARD

Project Numbe	Project Number: 01 Client: Dr. Pankil Shah & CA Rinal Shah Designer: Jaladhi								
AREA	AREA REQUIREMENTS DETAILS / OPTIONS / PREFERENCES ACTIONS TO BE TAKEN								
	Softer edges	Giving big, filleted corner and use of upholstery to avoid sharp corners.	Finalized king sized fully upholstered bed with upholstered headboard.						
	Increase storage space to accommodate kids' stuff	Plan smart storage/organizers which doesn't take up lot of space	Full height wardrobes are chosen with storage in bed as well as storage under the twins crib and a special storage units for kids						
Bedroom	Collapsible bed for kids	Adaptable or nesting bed for kids which can be nested inside the main bed when they are not sleeping	Finalized to use crib that can fit both kids and after they move out of the bedroom it can be used as a sofa.						
	More mood lighting and dim light.	Multiple settings LED Lightings from single source can include diming switch or smart lighting.	All the downlights used in ceiling are white LEDs and all the ambient lighting is warm white.						
	Like solid wood furniture	Solid wood with lighter stains, modern, minimalist with semi-gloss	Solid wood flute panels to be used on the wall where bed goes. Also, oak veneer 8mm to be used for flooring.						
	Use light and neutral colors with a pop of color	Use neutral light colors with one wall/furniture piece of bright color or with some interesting texture/patterns	Pop of colors can be done by using colorful/patterned fabrics on cushion, bed sheets.						

HIVE MIND

Co-working space By Amul Chocolate



JALADHI SHAH | INTERIOR DESIGN- AND ACADEMY | 2022-2023

ABOUT AMUL CHOCOLATE





Old print advertisement



New print advertisement

FUNCTIONAL TYPOLOGY OF CO-WORKING SPACE

Being one of the biggest Make in India project, Amul wants to encourage Indian youth to stay in India. They want to give the young thinkers, creators, innovators their first chance by giving them **space to work, innovate, connect and network.**

The ambience would be in keep with the brand. Amul chocolate has 40 plus varieties of chocolates represented with unique colors and as the brand the co-working space would also have **varied seating arrangements with pop colors** to cater to to every individual.



BRAND UNDERSTANDING

"The Amul brand was considered conservative and old. We were being looked upon as a traditional milk, butter and cheese company. Chocolates have given brand Amul a new image." says R.S. Sodhi, Managing Director, Amul.



Golden foil packaging has been replaced with modern contemporary bold sealed packs

Value	Purity, Variety, Homegrown (Make in India)
Personality	Bold, Modern, Tempting, Diverse
Voice	Authenticity, Simple, Boldness
Positioning	Focus on high quality raw ingredients, Authentic, Mass market player, Within reach.

LAYOUT 1



SWOT ANALYSIS

Strength

Various seating arrangements (communal seating, standing desks, casual seating, lounge area, conference room, pods,
Separate relaxation area where people can take break or have tea or coffee

3. Pods gives people some privacy if they require

Weakness

The space looks a bit chaotic.
Layouting is defined by the centre placed column

Opportunity

1.A separate lounge area for relaxing, eating or tea/coffee break 2.Introduce Kiosk which sells Amul product and some snacks.

Threats

1.Providing so many seating arrangements can looks unorganised.

LAYOUT 2



SWOT ANALYSIS

Strength

 Zones created based on different seatings offered
Separate relaxation area where people can take break or have tea or coffee
Enough space for movement

Weakness

Accessibility of the seats near the wall can be trick.
Some partitions can be introduced

Opportunity

1.Carrels are given for the people wanting some privacy and more quiet

2. This kind of layout also helps in networking with like minded people.

Threats

1.By not providing private cabins, small start ups might not be comfortable in using this space

2.Middle column restricts the flow in middle passage

APPROVED LAYOUT





APPROVED MOOD BOARD



APPROVED FURNITURE **PLAN**



XWXT) Qty.

xWxH) Ot

1200

1200x

1380

650x

750

1500v

6005

2720x

1300x 750

APPROVED LIGHTING & HVAC PLAN





























ANNEXURE

A.	Flooring and cladding				
S.No.	Description	Estimated Qty.	Size	Company	refernce image
1.	Terazzo Tiles	2478 sq.ft	300x600	Bharat Floorings	
2.	Epoxy Floor Paint			Asian Paints	
3.	Golden Slumber-N (orange)			Asian Paints	
4.	Primrose Purple-N (Purple)			Asian Paints	
5.	Laizy-Daizy-N (Yellow)			Asian Paints	
6.	Pink Flower			Asian Paints	
7.	Scarlet Sun-N			Asian Paints	
8.	Pinyon Pine-N			Asian Paints	
8.	Spray Concrete -White grey concrete texture with smooth and matte finsh			Concube	

New table	Furniture Works							
A.	Furniture works							
	TABL	ES						
S.No.	Description	Estimated Qty.	Size (in mm)	Company	refernce image			
1.	Table to have 25mm Pre-Lam Board as top with 2mm edge bending of matching laminate. Also Powder coated MS Pipe for legs and MS L-Section for Frame	02	4840x1200x750 (LxWxH)	Custom Made	2020			
2.	Table to have 25mm Pre-Lam Board as top with 2mm edge bending of matching laminate. Also Powder coated MS Plate for legs and structure.	03	1500x600x750 (LxWxH)	Custom Made				
3.	Table to have 45mm Glue Lam Spruce top with walnut finish and 5mm thick Powder coated MS Plate for legs and structure	01	2700x1500x750 (LxWxH)	Custom Made	****			
	PERSONAL	CUBICLE						
4.	All Carrels to have 25mm ply top finish with 1mm thvk laminate. The sides, modesty of the table to have 19mm BWR ply + 1mm thck laminate, finished with 2mm edge bending tape of matching laminate. The worksatation will have in- built wire management system of power and data cables.	08	1200x650x750 (LxWxH)	Custom Made	Q			
	SEATI	NG						
5.	Ergonomic office chair- Carbon black finish with upholstery (fabric) with adjustable seat height from 43.6cm to 53.6cm	30	760x760x970-1150 (LxWxH)	Godrej Interio	X			
7.	Bean Bags- Original Leatherette BeanBag Cover, XXL (Buy beans separately) (Grey With Red Piping)	04	1060x584 (LxW)	Wakefit				
8.	High stools-Talon Leather Bar Stool In Brown Finish	03	508x480x1016 (LxWxH)	Asian Paints				